



ANNUAL REPORT 2011

KSPS Mission

KSPS Public Television enriches lives and communities through quality programs and services that educate, inform, engage and inspire a lifetime of learning and exploration.

Friends of KSPS Mission

Friends of KSPS develops resources to advance the mission and vision of KSPS Public Television through financial support and advocacy.

A LETTER FROM GARY STOKES Executive Director, Friends of KSPS

As the newest employee of Friends of KSPS, first let me say thank you to all my new friends in the Inland Northwest and Canada. Thank you for the chance to work for this great station and great team with Friends of KSPS...and thank you for your support of KSPS.

This report is an opportunity to reflect on the programs and services that KSPS has offered during the past year. It represents the combined efforts of KSPS Public Television and Friends of KSPS – and I hope it serves as a reminder of the great work that you make possible with your support.

This is a challenging time for those of us who care about PBS. Many stations are struggling to find the funds for the programming we all love. Others are dealing with cuts at the state and local level, which can impact local programming and jobs. At KSPS we are dealing with these issues, too. Yet we are fortunate that 72% of our funding comes from our viewers.

As you look through this report, and as you watch your favorite shows on KSPS, please know that <u>you</u> are our greatest asset. Friends of KSPS are the backbone of this station...and your support means more than you know.

Thank you for helping us to bring you some of the best programming around. Please call, write or email to say hello. I look forward to hearing from you.

Sincerely,

Gary Stokes

2010-2011 Friends of KSPS Board of Directors

Roberta Brooke, *President*Leo Stevens, *President-Elect*Steve Walther, *Treasurer*Janet Gemberling, *Secretary*Marvin Reguindin, *Member at Large*Sue Chapin, *Spokane Public Schools Rep.*Mark Anderson, *Ex Officio*Bob Morrison, *Calgary Rep.*Mary Phillips-Rickey, *Edmonton Rep.*Michael Adolfae

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KSPS Public Television Claude Kistler, General Manager

Friends of KSPS
Gary Stokes, Executive Director
Carol Neupert, Dir. of Special Gifts
Dawn Bayman, Dir. of Member Services



2010-2011 HIGHLIGHTS September 2010 - August 2011

Award-Winning Programs from PBS

PBS Programs won 32 Emmys in 2011, including:

Masterpiece "Downton Abbey" - "Outstanding Miniseries"
and 5 other Emmys

Masterpiece "Upstairs, Downstairs" - 6 nominations Masterpiece Mystery! "Sherlock" - 4 nominations American Experience "Freedom Riders" - 3 Emmys American Masters - Emmy, outstanding nonfiction series Great Performances - 3 Emmys

News and Documentaries Foster Lifelong Learning

PBS programs received 36 Emmy nominations – more than any other network, including:

Frontline - 4 nominations

Nova - 4 nominations

POV - 4 Emmy Awards including "Best Documentary"



Children's Programs Continue to Educate, Inspire

Sesame Street, entering its 42nd season - 8 Emmys The Electric Company - 3 Emmys New in 2010/2011: The Cat in the Hat Knows a Lot about That -3 nominations

KSPS Productions Enrich Our Communities

Courage in Corsets: Winning the Vote in Washington State the inspiring story of the women who fought for the right to vote

Northwest Profiles - in its 24th season, with stories from the Inland Northwest and Canada

Health Matters, TELEVISION FOR LIFE - addressing health concerns and connecting viewers with the
latest information from respected professionals

Sit and Be Fit - produced at KSPS and seen on hundreds of stations across North America Election coverage - debates and informational programs to help voters make up their own minds



Community Outreach Makes a Difference

Aquifer Outreach - educating school children about protecting Spokane's drinking water, in partnership with the Spokane Joint Aquifer Board PBS Kids Go Writers Contest - inspiring young people to write Rick Steves' visit and lecture at Gonzaga University PBS Kids characters/Clifford at regional events

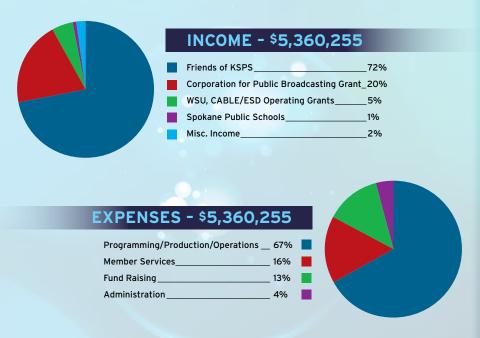


Additional Programming Purchased with Member Contributions

British comedies: *The Old Guys, Worst Week of My Life*The documentary series *Space Age: NASA's Story*BBC Coverage of The Royal Wedding
Additional seasons of *Lark Rise to Candleford, Doc Martin, Prime Suspect, MI-5, New Tricks*

REACHING MORE VIEWERS

- Shaw and Telus now carry KSPS in stunning High Definition on cable systems throughout Alberta and southern B.C.
- KSPS has returned to Shaw's cable systems in the Kootenai region of B.C. thanks to demand from our viewers.
- We are working to upgrade all translators to digital. This will provide the clearest signal, as well as KSPS Create and World, to over-theair viewers in Washington, Idaho and Montana.



PATTY STARKEY PROGRAMMING FUND ESTABLISHED

After 35 years of service as Executive Director of Friends of KSPS, Patty Starkey retired in August. In her honor, the Board of Directors established the *Patty Starkey*

Programming Fund to provide dollars for programs that are not allocated in the regular operating budget.

To date the fund has received more than \$50,000 in contributions from over 900 donors. Thank you!



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