

**KSPS Community Advisory Board October 10, 2019, 4pm
KSPS Studios, KSPS Conference Room**

CAB members attending in person: Consuelo Larrabee (Chair), Vanessa Strange (Secretary), James Albrecht, Terrie Ashby-Scott, Shaun Higgins

Member attending by video conferencing:

Members Absent: Bob Morrison

KSPS staff attending: Gary Stokes, Cary Balzer, Dawn Bayman

A quorum being present, the meeting was called to order at 4:03 pm.

At 4:04 pm, the minutes from the Sep. 12, 2019 meeting were approved (motion: Terry, second: James) Vanessa will forward them to Dawn to be posted on the KSPS website, in compliance with the Corporation for Public Broadcasting (CPB) requirements, and Monica Samper, Friends of KSPS board secretary, in compliance with the bylaws.

General Manager's Report and Discussion

- Gary was re-elected to PBS Board 3 more years
- Board approved budget
- Live local streaming coming in November through YouTube TV
- New logos from PBS and KSPS debut in November
- Candidate debates coming up (mayoral, council president, council)
- National Humanities Conference in November in Hawaii
- The education department is engaging the community through storytimes at libraries and at the station
- Harvest House at Greenbluff outreach event October 11 Noon to 5pm with Elmo

Programming Director's Report and Discussion

- Ratings were good for *Country Music*
- PBS NewsHour will have a Western US edition starting 10/14
- PBS NewsHour Presents: *The Plastic Problem*
- Spokane is the 70th ranked TV market (381,590 households)
- On December 3, there will be a 90 minute pledge special with a country music CD premium for *Country Music*
- *Health Matters* will be pre-produced from now on, not live
- Washington Grown 7th season returns Jan 2020
- *Retro Report*, a new series

Chief Investments & Partnerships Officer Report:

- Dawn thanked us for feedback on business plan draft on Altruist, and we can continue to share additional feedback.
- Donald from Altruist will update the plan based on feedback

- Dawn hired another staff member for the Investments and Partnerships department

Around-the-table comments

- Shaun likes *Travel with Samantha Brown*, and admired the complexity of the *All Things Bakelite* documentary that aired 9/29. Shaun and the other co-hosts will continue to do Saturday Night Cinema.
- James unanimously voted in as Vice-Chair
- Patty Crone unanimously voted in as a new CAB member, following motion by Consuelo and 2nd by Terry

The meeting was adjourned at 5:22 p.m. The next CAB meeting will be held on Thursday, November 14, 2019 at 4pm at the KSPS studios.

Action items

- Vanessa will forward the approved September minutes to Dawn and Monica
- Give feedback on the Altruist plan