

KSPS Community Advisory Board January 9, 2020, 4pm
KSPS Studios, KSPS Board Room

CAB members attending in person: Consuelo Larrabee (Chair), James Albrecht (Vice Chair), Vanessa Strange (Secretary), Shaun Higgins, Terrie Ashby-Scott

Member attending by tele-conferencing: Bob Morrison

Members Absent: Patty Crone

KSPS staff attending: Gary Stokes, Cary Balzer, Dawn Bayman

A quorum being present, the meeting was called to order at 4:03 pm.

At 4:04 pm, the minutes from the December 12, 2019 meeting were approved (motion:Terrie second:James) Vanessa will forward them to Dawn to be posted on the KSPS website, in compliance with the Corporation for Public Broadcasting (CPB) requirements, and Monica Samper, Friends of KSPS board secretary, in compliance with the bylaws.

Programming Director's Report and Discussion

- *Nightly Business Report* is no longer available as CNBC stopped producing it, viewers are not happy with the cancellation
- *DW: The Day* hasn't been well received, so the interim plan is *BBC World News Outside Source* at 5pm, another 30 minute show TBD, then *Newshour* at 6
- There aren't a lot of alternatives to fill Monday through Friday 5-6pm consistently at this point, the group discussed possible scenarios and programs
- Viewers are inquiring about the next season of *Call the Midwife* and season 4 of *Victoria*
- State of the Union Address will be on Tuesday, February 4, 2020 6-8pm
- Cary will be turning in his FCC report soon

General Manager's Report and Discussion

- PBS Press tour highlights for spring include: *World on Fire*, *Masterpiece*, *American Experience*, and *Great Performances featuring: George W. Bush*, Ann Richards, Gloria Steinem, *Independent Lens: One Child Nation*
- Community work: Gary will be the President of Rotary 21 starting in July, and will attend the Rotary International conference

Chief Investments & Partnerships Officer Report:

- The year-end campaign and drives went very well
- Several grant applications are coming up for the station including for Bukola's Education Department
- Census local programming to emphasize the importance of the Census for local funding, etc.
- The CAB will get the latest version of the Altruist plan shortly to review

Around-the-table comments

- Vanessa commented that binge watching and Passport usage during time off work during the holidays is a common way of viewing for working adults
- Patty sent along some comments- consider invite sustaining members to join the CAB, closed captioning sometimes doesn't work for her
- Bob liked the program on McCarthy
- Consuelo looked forward to new *Bletchley Circle*
- James brought up ideas for recruiting
- Consuelo mentioned putting up CAB posters at the library- Vanessa said yes they can go on bulletin boards
- CAB Business cards, update application, online application, flyer, email newsletter were discussed
- Vanessa suggested developing questions and other concrete plans for soliciting feedback from the groups and meetings we attend in our work and personal lives and bringing that feedback to our CAB meetings
- Gary suggested attendance at KSPS board meetings by one of our CAB members
- Sanditon episodes will be available all at once

The meeting was adjourned at 5:03 p.m. The next CAB meeting will be held on Thursday, February 13, 2020 at 4pm at the KSPS studios.

Action items

- Vanessa will forward the approved December minutes to Dawn and Monica