

**KSPS Community Advisory Board February 13, 2020, 4pm**  
**KSPS Studios, KSPS Board Room**

CAB members attending in person: Consuelo Larrabee (Chair), James Albrecht (Vice Chair), Shaun Higgins, Terrie Ashby-Scott, Patty Crone

Member attending by tele-conferencing: Bob Morrison

Members Absent: Vanessa Strange (Secretary)

KSPS staff attending: Gary Stokes, Cary Balzer, Dawn Bayman

A quorum being present, the meeting was called to order at 4:02 pm.

At 4:02 pm, the minutes from the January 9, 2020 meeting were approved (motion: Terrie Ashby-Scott second: James Albrecht) Vanessa will forward them to Dawn to be posted on the KSPS website, in compliance with the Corporation for Public Broadcasting (CPB) requirements, and Monica Samper, Friends of KSPS board secretary, in compliance with the bylaws.

**Programming Director's Report and Discussion**

- *Programming Updates* – 119 stations participating in You Tube TV. This covers about 90% of the population. There are some issues with licensing rights – LLS.
- Member Survey sent to sustainers. Over 2000 returned so far. Information is still being tabulated and will be shared with CAB. The Nightly Business Report is missed so the BBC News World may shift from 5 to 5:30. Many viewers pleased with the drama series. Survey is also an additional way of getting funding.
- KSPS aired impeachment senate hearings.
- Programming hasn't changed much from last month's program.
- The Poison Squad may be scheduled again in May.

**General Manager's Report and Discussion**

- President has released proposed budget which proposes 0 dollars for CPB. Congress typically appropriates funding for CPB. \$20,000,000 appropriated in last cycle and Gary hopeful this will happen again this year. KSPS should know closer to year end.
- Received 2 NETA Awards for 2 documentaries submitted – documentary on Japanese Internment Camps and the Creation of Education Resources. Have also submitted for the Emmy's.
- PBS Interconnection Committee Modifications to new Cloud Based System. Requesting funding. Very robust system that allows content to be shared station to station.
- Operations – contract completed for the Priest Lake District for services to keep district operational.

**Chief Investments & Partnerships Officer Report:**

- KSPS received a \$40,000 gift from a Canadian donor. The donor did have some specific programming that the monies are applied to.
- Revenue projection from Canada is around 30%. Has the potential to increase.

### **Around-the-table comments**

- Will Career Explorer Path be updated periodically. Yes!
- On Page 18 of Business Plan – Suggest “retiree” be changed to volunteer.
- It was suggested Sandy Williams, a community member, be spotlighted, which she has in the past.
- KSPS confirmed they are working with MESA, STEM and WA STEM
- Poison Squad was extraordinarily well done.
- The purpose of Passion & Possibility is that it is part of the new branding.
- Howard’s End was very good!

The meeting was adjourned at 5:29 p.m. The next CAB meeting will be held on Thursday, March 12, 2020 at 4pm at the KSPS studios.

### **Action items**

- Vanessa will forward the approved January minutes to Dawn and Monica