



Meeting Minutes

Friends of KSPS Board of Directors

March 26, 2020 at KSPS

Members Present: Linda Finney, Monica Samper, Roberta Brooke, James Alexie, Ann Hurst, Rosemary Selinger, Vincent Alfonso, Craig Gracyalny, Klay Dyer, Adam Munson, Shannon Scheiwiller, Marti D'Agostino, Don Anderson, Nancy Ledebouer, Jon Heideman, Linda McDermott [Nancy Ledebouer in person, other board members by ZOOM or phone]

Staff Present: Gary Stokes, Dawn Bayman, Darcell Yaeger, Sandra Kernerman

Call to order: 4:10pm

Consent Agenda: Move and 2nd: Craig/Monica to accept consent agenda as submitted, passed unanimously, noting the approved agenda included Governance Action Items previously approved via email.

Welcome to our new Board members: James Alexie and Rosemary Selinger

Covid-19 update: Many thanks to Tim Spaulding and Shannon Wright for their efforts to make it possible for us to run the station without anyone being on-site. Plans will be in place to adapt as conditions change. All staff have the ability to work from home, phones are forwarded to answer calls, development staff comes in twice a week to process mail and cash according to our usual standards.

We have a massive education support outreach effort by Education Director Bukola Breczinski. On-air grade 6-12 instructional programs will be available starting on Monday March 30 on KSPS World. Local notables will be recording story time sessions. Resources are updated daily with an email outreach.

The *Health Matters* coronavirus town hall was quickly assembled, well executed and well received.

Financials: copies were distributed. 6 months into the fiscal year, we have a small operating loss of \$10K. Revenue is stable now, but the future is tricky. We have not yet experienced a "Covid fall off". We will see an impact but history tells us we will lag by a few months, perhaps by August/September. It is likely that we will experience depressed revenue for at least a year from then, depending on the success of our Investments and Partnerships strategies built around the new business plan. Corporate giving will suffer. Our efforts to diversify our revenue, increasing corporate, increasing major gifts >\$10K will pay off in the long term. The new business is starting to generate definite improvement as evidenced by the year-end giving increase.

Development of the four pillars will depend on the ability to add staff. Budget planning is underway. The CPB will receive some additional funding through the emergency stimulus plan and we hope to receive some of that. Bukola is looking for grants to help with Education outreach. Discussion concerning worst case scenarios ensued.

Pillar committee review / Altruist Progress report: Education, Workforce development are starting to refine and report measurable impact. Arts & Culture has met, held a small focus group and is beginning

to develop a plan. Health is about to resume meeting. Progress in all committees has been blunted by the Covid distraction.

GM and Development Updates:

GM highlights: CPB grant will arrive. All travel has been cancelled. All travel funds are in the operations budget. Engineering / Production: seeing what new equipment is available and how that makes us more efficient is impaired. PBS annual meeting cancelled. Darcell Yeager will soon retire, applicants have been narrowed to three. Impossible to do in-person interviews. Darcell will extend. Board members / finance committee will help with ZOOM interviews.

Development: fundraising is continuing with appropriate messaging and donor development.

Concerning the situation with Innovia: does the KSPS Board feel it necessary to go on the record as disapproving the recent actions of Innovia in making grants to a hate organization? Do we want to pursue liberating the historic value of our endowment held by Innovia? Should we ask for the restrictions to be lifted? KSPS has received Innovia grants in the last year approximating \$45K. Discussion ensued.

A follow up report with recommendations will be submitted at the next meeting.

Canada Report: Covid is impacting Alberta in a big way, many layoffs, projects being closed. National Parks closed. Closures have happened at earlier stages of infection than in the States, it is hoped that an early response will help blunt the impact of the virus.

Many thanks to all, stay home, stay healthy.

The meeting adjourned about 6:55pm

Next Full Board Meeting: Thursday May 28, 2020, 4:30pm, KSPS

Executive Committee: Thursday April 30, 4pm, KSPS

Thursday May 28, 4pm, KSPS