



Meeting Minutes:
Friends of KSPS Board of Directors
May 28, 2020
KSPS PBS

Members Present (via Zoom or phone): Jeff Adams, Nancy Ledebauer, Shannon Schweiller, Linda McDermott, John Heideman, Craig Gracyalny, Linda Finney, Roberta Brooke, Monica Samper, Don Anderson, Adam Munson, Ann Hurst, Jodi Harland, Vincent Alfonso

Members Absent: Klay Dyer, Rosemary Selinger, James Alexie, Marti D'Agostino

Staff Present: Allison Hanson, Darcell Yaeger, Gary Stokes, Dawn Bayman, Sandra Kernerman

Call to Order: 4:36pm

Consent Agenda: move to accept as submitted by Shannon, second by Roberta, passed unanimously.

Introduction of Allison Hanson, new financial officer. Welcome Allison!

Covid-19 Update: Administrative discussions have begun concerning the return to work and how to do so safely. Likely to proceed through the month of June according to the status quo. Monitor Washington state recommendations and various PBS plans. Work is proceeding according to plans and need with standards being met. The *Prevue* program guide mailing into Canada was difficult due to the border closure. Fundraising is stable at the moment, with the exception of corporate, which is significantly down.

Financials: Incoming federal CARES Act funding is a great help. Budget planning is almost complete, looking at a very spare new budget. 2021 budget will be reviewed with the Finance Committee, then out to the Board by mid-July to allow for review before the July Board meeting.

Altruist Report: 2 1/2 pillars are well underway. New production is difficult with so many demands on the production crew. The Health pillar planning is underway, should be available for review by mid-June. Funding from health care corporations will be impacted by the decreased revenue situation underway at the hospitals. Arts & Culture is being discussed internally before going to potential funders and partners. We'll find ways to position ourselves as a champion for the arts, supporter of artists and the go-to for local entertainment. Workforce development is flat, waiting for businesses to get back online. Education has responded to the remote learning needs and has done excellent work positioning KSPS as indispensable.

Dawn and Bukola have re-written the education section of the new business plan (version 3.0) clarifying goals and impact measurements.

Passport in Canada / General Manager Report: Passport will be made available to Canada mid-summer. Many thanks to PBS for taking this step for border stations. Start with 1,000 hours of programming available to Canadians. New programming will be available. Promotional planning underway. Fundraising strategy being developed. Transmission issues for Idaho are being addressed by the engineering team.

Spokane Public Schools will be having 'drive by' graduation ceremonies. KSPS will record video of each students' 'walk' in an all-day recording session at each high school. Each graduate will receive a video. "Keep Learning" at home classrooms will continue through the rest of the school year. Discussions are underway for KSPS production of summer learning segments, SPS has declined to partner on that potential project.

A proposal has been submitted to Innovia to decrease the restrictions on the fund they hold for us. We will not accept any anonymous Donor Advised Fund donations.

Committee Reports

Life Long Learning: none

Governance: Nancy will assist Jeff. Please send recommendations. At least 2 new members are needed by the July meeting. We can accept up to 4 new members. We also need officers for the new fiscal year. All positions need to be filled. Board evaluations will be conducted by Nancy by phone.

Sustainable Future: discussions were held concerning sustainable events and outreach to donors.

Kudos to the KSPS staff, production, development and education for very hard, creative work in difficult times.

With no further business, the meeting was adjourned at 5:50 pm.