

**KSPS Community Advisory Board November 12, 2020,
4pm, Zoom**

CAB members attending by teleconference: James Albrecht (Chair), Shaun Higgins, Terrie Ashby-Scott, Patty Crone, Vanessa Strange (Secretary), Consuelo Larrabee (Vice Chair), Bob Morrison

Members Absent: n/a

KSPS staff attending: Gary Stokes, Cary Balzer

A quorum being present, the meeting was called to order at 4:04 pm.

At 4:05 pm, the minutes from the October 8, 2020 meeting were approved (motion: Terrie second: Shaun) Vanessa will forward them to Dawn to be posted on the KSPS website, in compliance with the Corporation for Public Broadcasting (CPB) requirements, and Monica Samper, Friends of KSPS board secretary, in compliance with the bylaws.

General Manager's Report and Discussion

- *Inland Sessions*: there has been more positive feedback as more episodes come out
- Debate season went well
- Education department will get a second staff member soon
- Career Explorer is gaining strength and may necessitate hiring a staff person to handle corporate sponsorship
- All four pillars (Education, Civic Health, Arts & Culture and Workforce) are all doing well

Comments/Questions:

- There was some discussion of the business plan timeline and current status, and connections to Workforce Development.

Chief Investments & Partnerships Officer Report:

- n/a

Programming Director's Report and Discussion

- Programming updates distributed by email
- Election coverage: staff scrambled to play the Biden special from PBS when the announcement was finally made on Saturday
- The broadcast signal was knocked out for a short time

Comments/Questions:

- Shaun asked about the possibility of KSPS getting the new Ms. Fisher series. It may be Acorn exclusive for now.

Around-the-table comments

- Shaun: Inland Sessions is great, election coverage was excellent, especially because of the NPR journalist partnership. Shaun mentioned the streaming free trials through Amazon Prime as well.
- Bob: Britbox- is there a strategy for dealing with this competition? Gary said they are looking for ways to include a subscription to that or other services with a Canadian sustainer membership in order to keep and grow Canadian membership. Bob thinks the election coverage was balanced on PBS news, and he did like *The Trouble with Maggie Cole*, and says it gets better if you persevere. He also enjoyed *Roadkill* and *Cobra*.
- Terrie: Liked the *Tell Me More with Kelly Corrigan*
- Patty: In addition to cooking shows, she enjoyed *American Portrait*, *Frontline: Choice 2020*, *American Masters* In terms of election returns, she switched between the stations and liked the excitement of the boards and constant updates on MSNBC and CNN.
- Vanessa: Brought up the fact that the streaming environment is rather chaotic right now, there are so many choices and platforms, many people are subscribing to several and getting free trials. She and her colleagues report going between several stations during the election returns coverage.
- Consuelo: Did not like *Maggie Cole*, does like the Scandinavian cooking show
- James: During election returns, he also liked the excitement of numbers coming in and “the boards.” Liked *Vintage Roadshow*, *All Creatures Great and Small*, *American Masters*

Gary brought up the next possible steps for the CAB, towards community engagement and recruiting more members. There was some discussion on how to shape our goals and a meeting for this purpose will be held on December 3 if all are available.

The meeting was adjourned at 5:48 p.m. The next CAB meeting will be held on Thursday, Dec. 10, 2020 at 4pm via Zoom

Action items

- Vanessa will forward the approved October minutes to Dawn and Monica
- Everyone will send Gary an email with additional thoughts on election coverage
- James will send out the December 3rd meeting invite and next steps
- Shaun will share a plan for using the Delphi system of generating input from the group