

**June 10 2021 KSPS Community Advisory Board 4pm,
Zoom**

CAB members attending by Zoom: James Albrecht (Chair), Consuelo Larrabee (Vice Chair), Terrie Ashby-Scott, Shaun Higgins, Patty Crone, Bob Morrison, Vanessa Strange (Secretary), Marianne Patton

Members Absent: n/a

KSPS staff attending: Gary Stokes, Dawn Bayman

Guest: Chris Powell, applicant to CAB

A quorum being present, the meeting was called to order at 4:02 pm.

At 4:03 pm, the minutes from the May 13, 2021 meeting were approved (motion: Shaun second: Terrie) Vanessa will forward them to Dawn to be posted on the KSPS website, in compliance with the Corporation for Public Broadcasting (CPB) requirements, and Monica Samper, Friends of KSPS board secretary, in compliance with the bylaws.

We all introduced ourselves briefly for Chris before starting the meeting. We had a short conversation with him as well. Programs mentioned: Ken Burns, American Experience, Frontline.

General Manager's Report and Discussion

- Cary Balzer is officially retired as program manager, easing the transition over to P3, the new programming agency made up of PBS station programmers.
- PBS Annual Meeting was virtual so it lacked the casual hallway talk that happen at an in-person conference.
- A lot of retirements at PBS recently
- PBS staff will return to work in person in September, in a new building
- KSPS will be covering the high school graduations
- Education department is doing great, they got another grant
- Next year's budget planning is underway

Comments/Questions:

- Bob remarked Bukola is doing an amazing job, keeping the lifelong learning initiative going
- There was some discussion initiated by Patty regarding the NewsHour hosts and whether Judy would continue the show.

Chief Investments & Partnerships Officer Report:

- Membership dollars up 15% this year, members up 9%, sustainers up 21% grants are up, corporate funding is back up

- Planned giving up \$554k in planned giving, total \$720k this year
- Prevue opt-in project cut costs by 50%, meeting the goal
- June on air campaign \$95k so far
- An online portal for requests on ideas, programs was created
- New Major Gifts Officer, Sarah, has started
- Dawn says Bukola is great to work with on grants, both as a co-writer and for contributing great work to the station that can be added to applications.
- Canadian donations up 15%

Discussion: Bob- Nova Electric Planes, Chris uses Passport, loves it although some shows don't have licensing for Canada. Gary and Dawn talked about possible dates to go up to Canada.

New Business:n/a

Around-the-table comments

- Shaun: Technical comment- on antenna, more reception problems lately, Gary will look into the location
- Patty: enjoying the 5:30pm M-F food and travel
- Consuelo: Also likes the 5:30pm shows, and noted *Nova*, *Rise of the Nazis*, and *How We Got to Now*. The new Ice Age Floods Playground opened at Riverfront Park.
- Marianne: She thought *Halifax: Retribution* was well done. She wondered how PBS decides which programs are appropriate, and which ones require viewer discretion warnings. Gary said most *Masterpiece* shows are vetted and avoid any issues. There is a balance between quality content with possible viewer discretion after 9pm. Gary pointed out that some shows that originate in another country have more lax standards than the US.
- Bob: *Nova: Electric Plane* was great, adds to the conversation on the climate panel that will continue. Bob also noted he liked *Life at the Watering Hole*, *Scottish Railway Journeys*, and that *House of Windsor* was fascinating.
- Chris mentioned he is a *Saturday Night Cinema* fan.

After saying goodbye to Chris, the CAB convened a session to vote. Bob moved to bring Chris Powell onto the board, there was some discussion, and it was passed unanimously to bring Chris on to the CAB. James will let him know immediately.

The meeting was adjourned at 5:11 p.m. The next CAB meeting will be held on Thursday, September 9, 2021 at 4pm via Zoom or maybe in person if possible.

Action items

- Vanessa will forward the approved May minutes to Dawn and Monica