

## **January 22, 2022 KSPS Community Advisory Board 4pm, Zoom**

CAB members attending by Zoom: James Albrecht (Chair), Bob Morrison, (Vice Chair), Consuelo Larrabee, Patty Crone (Secretary), Marianne Patton, Christopher Powell

Members Absent: Vanessa Strange Shaun Higgins

KSPS staff attending: Gary Stokes, Dawn Bayman, Debbie Brennan

A quorum being present, the meeting was called to order at 4:10 pm.

At 4:11 pm, the minutes from the November 4, 2021 meeting were approved (motion: Chris, second: Consuelo). The December 9, 2021 minutes were approved (motion: Chris, second: Bob). Patty will forward them to Dawn to be posted on the KSPS website, in compliance with the Corporation for Public Broadcasting (CPB) requirements.

James informed CAB that Terrie Ashby-Scott had submitted her resignation from the Board.

### **General Manager's Report and Discussion .**

- Funding: 1st draw from Public Broadcasting around 700,000; 2nd draw will be approximately 300,000 in Feb/March.
- New transmitter in-house within several weeks. Spring tour to Tower Mountain will be arranged for CAB members. Second “tour” video of the transmitter’s functions will be posted on KSPS website.
- Thanks to those who attended Judy Woodruff event.
- KSPS Board Meeting next week will discuss committee structure.
- Candian visit tentatively scheduled from mid Spring or early Summer.

### *Comments/Questions:*

Chris asked if draws done quarterly. Gary - most distributed in Fall, balance in Spring. Amount is a sliding scale based on population, reach and other formulas.

### **Chief Investments & Partnerships Officer Report**

- Fundraising exceed budget goals.
- Membership growth over 4 years has been good.
- Major gifts coming back.
- Corporate giving strong.
- Sandy back 1/2 time on planned giving.
- Alberta trip is planned for March.

- 4 Pillars:
  - Education - some has moved to virtual learning
  - Community Needs Assessment being done to help with Education & Career Explorer Pillars
  - Career Explorer: 125 videos, contract with kalispel Tribe. Getting statewide attention from ESD.
  - Inland Sessions: 40 shows finished.
  - Civics Bowl - doing program in late April.

### **Programming Director's Report and Discussion**

- PBS is doing 3 minute breaks during Masterpiece shows to help raise money.
- Sanditon - 6 week run. April 24 is the finale.
- March 3 is State of the Union. Scheduled during pledge drive. Pledge will happen before and after SOTU.
- Great Performances - new series now being shot. (e.g., Nova - Nature Series)
- April 1 - Three hours at the Met. Very first opera by a black composer.
- April is Earth Day - 4/20 Our Changing Planet. Dramatic climate change documentary looks at how animals are adapting.

### *Comments/Questions:*

Consuelo asked when Endeavor starts. Filming has started and it will be featured sometime in 2022.

### **Around-the-table comments**

- Chris: Enjoyed Judy Woodruff - different, fun, informative. Frontline-American Insurrection really good as well as My Week With Marilyn. Around the World in 80 Days - 1st show slow.
- Marianne: Glad to see Scandinavian cooking back. Echos Chris' assessment of Judy Woodruff.
- Bob: Enjoyed Judy Woodruff, All Creatures Great and Small, The Perfect Union, Majorca files and Around the World in 80 Days.
- Consuelo: Enjoyed Angela Merkel, Vienna Blood, All Creatures Great and Small. Did not enjoy Around the World in 80 Days. Recommends watching the Butterfly Show. Bows
- Patty: Enjoyed Judy Woodruff, Angela Merkel, Sandra Day O'Connor. Around the World in 80 Days a bit slow.

**New Business**

- None

**Old Business**

- None

- The meeting was adjourned at 4:57 p.m. The next CAB meeting will be held on Thursday, February 10 at 4p.m. via Zoom

**Action Items**

- Dawn will invite Bukola to next meeting.