January 22, 2022 KSPS Community Advisory Board 4pm, Zoom

CAB members attending by Zoom: James Albrecht (Chair), Bob Morrison, (Vice Chair), Consuelo Larrabee, Patty Crone (Secretary), Marianne Patton, Christopher Powell
Members Absent: Vanessa Strange Shaun Higgins
KSPS staff attending: Gary Stokes, Dawn Bayman, Debbie Brennan

A quorum being present, the meeting was called to order at 4:10 pm.

At 4:11 pm, the minutes from the November 4, 2021 meeting were approved (motion: Chris, second: Consuelo). The December 9, 2021 minutes were approved (motion: Chris, second: Bob). Patty will forward them to Dawn to be posted on the KSPS website, in compliance with the Corporation for Public Broadcasting (CPB) requirements.

James informed CAB that Terrie Ashby-Scott had submitted her resignation from the Board.

General Manager's Report and Discussion
• Funding: 1st draw from Public Broadcasting around 700,000; 2nd draw will be approximately 300,000 in Feb/March.
• New transmittor in-house within several weeks. Spring tour to Tower Mountain will be arranged for CAB members. Second “tour” video of the transmittor’s functions will be posted on KSPS website.
• Thanks to those who attended Judy Woodruff event.
• KSPS Board Meeting next week will discuss committee structure.
• Canadian visit tentatively scheduled from mid Spring or early Summer.

Comments/Questions:
Chris asked if draws done quarterly. Gary - most distributed in Fall, balance in Spring. Amount is a sliding scale based on population, reach and other formulas.

Chief Investments & Partnerships Officer Report
• Fundraising exceed budget goals.
• Membership growth over 4 years has been good.
• Major gifts coming back.
• Corporate giving strong.
• Sandy back 1/2 time on planned giving.
• Alberta trip is planned for March.
• 4 Pillars:
  • Education - some has moved to virtual learning
  • Community Needs Assessment being done to help with Education & Career Explorer Pillars
  • Career Explorer: 125 videos, contract with kalispe Tribe. Getting statewide attention from ESD.
  • Inland Sessions: 40 shows finished.
  • Civics Bowl - doing program in late April.

Programming Director’s Report and Discussion
• PBS is doing 3 minute breaks during Masterpiece shows to help raise money.
• Sanditon - 6 week run. April 24 is the finale.
• March 3 is State of the Union. Scheduled during pledge drive. Pledge will happen before and after SOTU.
• Great Performances - new series now being shot. (e.g., Nova - Nature Series)
• April 1 - Three hours at the Met. Very first opera by a black composer.
• April is Earth Day - 4/20 Our Changing Planet. Dramatic climate change documentary looks at how animals are adapting.

Comments/Questions:
Consuelo asked when Endeavor starts. Filming has started and it will be featured sometime in 2022.

Around-the-table comments
• Chris: Enjoyed Judy Woodruff - different, fun, informative. Frontline-American Insurrection really good as well as My Week With Marilyn. Around the World in 80 Days - 1st show slow.
• Marianne: Glad to see Scandinavian cooking back. Echos Chris’ assessment of Judy Woodruff.
• Bob: Enjoyed Judy Woodruff, All Creatures Great and Small, The Perfect Union, Majorca files and Around the World in 80 Days.
• Patty: Enjoyed Judy Woodruff, Angela Merkel, Sandra Day O’Connor. Around the World in 80 Days a bit slow.
New Business
• None

Old Business
• None

● The meeting was adjourned at 4:57 p.m. The next CAB meeting will be held on Thursday, February 10 at 4p.m. via Zoom

Action Items
● Dawn will invite Bukola to next meeting.