

FRIENDS OF KSPS
Board of Directors Meeting
March 31, 2022

Members Present: Craig Gracyalny, Addy Hatch, Rosemary Selinger, Judith DeForest, Roberta Brooke, Kim Lloyd, Shannon Scheiwiller, Kristine Meyer, Vinnie Alfonso

Members Absent: Marti D'Agostino, Jeff Adams

Staff Present: Dawn Bayman, Sandra Kernerman, Jim Zimmer

Call to order @ 4:32

No public comment offered. Minutes accepted as submitted.

Financial Report: financials not available at time of meeting due to personnel changes. Financials will be shared when ready.

Production Department Report: Jim Zimmer shared information concerning the personnel and activities of the production crew

- Inland Sessions: 46 shows in 2 years, poetry, spoken word and music.
- Northwest Profiles: 35th Season, US and Canadian content, varied genres of art, cultural events.
- Health Matters: 19th Season, flexible production schedule to accommodate COVID. Also increased focus on homelessness, opioids and domestic violence.
- Documentary production: on hold due to pandemic and to the retirement of Mary Decesare, the principal documentary producer. However, 34 documentaries are live online and are frequently viewed.
- Civic Health: KSPS has hosted political debates for many years; 2022 is expected to be a closely watched election year with the increase of the County Commission from 3 to 5 members.
- Civics Bowl: televised high school competition to test knowledge of government. Several noteworthy people, Gov. Jay Inslee, author Jess Walter and others will be recorded submitting questions to the panels. Airs in April.
- Saturday Night Cinema: improved viewership because of web-driven information provided by the hosts.
- CareerExploreNW.org: Jason Miller and Ben Gurtel have an incredible success with almost 79 video job profiles and 50 promised, also virtual field trips. Education Department: another success in community outreach. Bukola built lesson plans around 34 years of documentaries, incredible community outreach and special linkage between PBS and our own productions: Maxey and Ali. Specially produced at home learning

lessons (190) during the pandemic for families without internet or computers. The lessons were re-broadcast during the Omicron surge.

- Spokane Schools productions of graduations, concerts and special programs about school levies and the re-drawing of school boundaries. These productions are streamable, and exist on our YouTube channel. These productions pay our rent on the building via the lease agreement.
- Promotion of PBS programming: grants to provide special outreach (Muhammad Ali 6 Principles)

Many thanks to the production team for a job very well done. NETA awards and regional Emmy this year!

GM/Development Report: Gary's report (currently at the PBS Board Meeting) has been submitted to the Board in advance and is available for review.

Dawn offered the Development Report:

- March pledges 29% below last year. We did slightly better than the system as a whole.
- Sarah is doing a great job: Major donors are 10% ahead of budget, 40% ahead of last year.
- Email giving doing well. Texting is increasing. Sustainers continue to increase. This year there was a matching pool that helped to drive response.
- There was a big mail slow-down in Canada, decreasing the mail coming to us. There is COVID-related staffing issues and Canada Post is considering moving more to parcels, per Judith.
- The development team is considering a trip to Alberta in the first week of June. Sandy is working on a date to visit in May.
- Civics Bowl has received funding from Eastern Washington University. Excitement is building. There are posters and bookmarks available for display in your business. Please let us know and we'll get some to you.
- A grant application via Career Connect WA will go out on April 1 to fund a new internship program at the station.
- Downton Abbey 2 Movie special screening here in Spokane on May 20th, at AMC theaters, downtown Spokane.

The Investment Policy Statement and the Gift Acceptance Policy have been submitted to the Board. A vote to accept the Gift Acceptance and Investment Policy Statement as submitted was called: motion Roberta, 2nd Kim Lloyd. Motion passed unanimously.

There were no questions concerning the GM or Development reports.

Committee Reports:

Governance Committee by Kristine Meyer:

- Working on preliminary steps to prepare a slate of candidates for open Board seats. A board matrix of expertise/skills has been sent to members, please fill out and return.
- Board members have received a packet as part of orientation that contains information about Board member responsibilities, please sign and return to Dawn, due by April 5th.
- Discussions about the cadence of meeting.

Education Workforce by Roberta Brooke

- Possible redundancy of committees, members are now sitting in on advisory committees.
- CENW links to PBSLearningmedia.org and School Links to improve impact statistics. Dawn will send the report to Addy.

Arts and Culture by Judith Forest:

- Report prepared by Zana before committee meetings.
- Brainstorming opportunities to expand communications from Canada.

Civic Health:

- Work on Civics Bowl.
- Work on election season debates.
- Building a small studio for expanded content via podcasts. Grant funded. Studio will be ready later this year.

Development Committee:

Addy will review her notes and submit to Dropbox.

- Conversation about Board giving policy

Education Committee:

Vinnie will review notes and submit to Dropbox.

- Ready To Learn Grant. Flyers about the program will be made available to members.

Finance Committee:

- Will be submitted when financials are available.

Discussions concerning Committee function:

- Committee reports will be filed in Dropbox going forward.
- Discussion concerning when committee reports are due to be in Dropbox and content of the reports.
- Activities between submitted report and board meeting could be the only stuff discussed at board meetings. Reports can be read, questions prepared and special assistance requests can be covered at board meeting. Time can be ceded to other members if there is nothing to report.

Executive Session:

- Not held. Item discussed in Executive committee will be emailed to the Board.

Meeting adjourned at 5:50.