

December 8, 2022 KSPS Community Advisory Board 4pm, Zoom

CAB members attending by Zoom: James Albrecht (Chair), Bob Morrison, (Vice Chair), Consuelo Larrabee, Christopher Powell, Shaun Higgins, Marianne Patton

Members Absent: Patty Crone

KSPS staff attending: Gary Stokes, Debbie Brennan, Dawn Bayman

KSPS staff absent:

A quorum being present, the meeting was called to order at 4:04 pm.

The minutes from the November 10, 2022 meeting were approved. 1st: Shaun, 2nd: Marianne

General Manager's Report and Discussion

- The station is in better shape than expected thanks to the hard work of the Development Team and the rest of the staff.
- The Development Team is identifying creative ways to get things done.
- The audit is in process.
- The payment from the Canadian Retransmission Collective is expected to be in the \$20,000 to \$30,000 range.
- The public affairs program is being developed. Broadcasting space is available. The right person and the right revenue need to be found. The goal is to have the first show in the second quarter.

Comments/Questions:

- Shaun said that he was unable to access the on-air signal in late November and early December. KREM experienced the same problem. Dawn will poll staff to see what is happening.
- Shaun noted that a strong over-the-air viewership is valuable when it comes to contract negotiations with cable and satellite dish companies.
- James asked if, when members are surveyed, are they asked if they view over-the-air. Dawn said they are.
- James asked how the station knows if translators are working. Gary said the best way is to hear from viewers. Staff know what is happening with equipment, but some translators do not have remote monitoring.

Chief Investments & Partnerships Officer Report

- Fundraising is 6% ahead of last fiscal year.
- Major gifts are way up.

- Two areas where support is down are Canadian donations (cord-cutting) and corporate support (companies assessing the financial situation).
- The donor appreciation event was great. Focusing on the four pillars, stations were set up where people could have hands-on experience.
- Giving Tuesday funding is up this year. It has been attracting new viewers, especially young people.
- Pledge is 15% below last year. However, Pledge has been good for bringing in new viewers and sustainers.
- Sustainers are at 30%, up from 24%.
- The station will try to bring Rick Steeves into the studio in the near future.
- Two major grant applications are in the works for Career Explore NW and to expand internships to rural schools.
- Two new members have joined the Board of Directors, including a new member from Edmonton.

Programming Director's Report and Discussion

- Rick Steeves' six-part series on *Art of Europe* will be split into individual "one-time-only" episodes. It's not known if the series will be available for Pledge.
- PBS has released the third season of *Miss Scarlett and the Duke* on Passport. It will air in January.
- The third season of *All Creatures Great and Small* will also air in January. PBS has committed to a fourth season.
- American Experience will have a documentary on the lie detector in January.
- A new animated series *Work It Out Wombat* will be coming to PBS Kids in February. It will deal with computational education.
- February will also see American Experience's *Ruthless* about the history of *Monopoly*, a three-part series about the most successful varieties of dogs, and Nova's second show on the James Webb Telescope.

Comments/Questions:

- Marianne asked if there will be another season of *Flesh and Blood* (not sure) and *World on Fire* (second season scheduled for Fall 2023).

Around-the-table comments

- Consuelo
 - Continues to enjoy *Nature* and *Nova*.

- Liked *Leftover Women* and *Women of Mystery*.
- The second season of *Miss Scarlett* wasn't as good.
- Marianne
 - Enjoyed *Miss Scarlett*.
 - Impressed with *Van der Valk*.
 - Gave up on *Magpie Murders*.
 - Asked who will replace Judy Woodruff
 - There will be two anchors on the *NewsHour*: Anna Nawaz and Geoff Bennett starting January 2nd
 - Judy Woodruff may come to Spokane
 - Gary noted that the station is creating an Exploration Fund. To generate ideas, staff will be asked for suggestions, with cash prizes for the best ideas.
- Chris
 - His wife enjoyed *Miss Scarlett*, *Magpie Murders*, and *Annika*.
 - Loved the American Masters show on Buffy Sainte Marie.
 - Disappointed that *Taken Hostage* did not mention Canada's role.
- Bob
 - Was not able to access *Taken Hostage* on Passport.
 - Also thought the Buffy Sainte Marie show was great.
 - His wife continues to enjoy *All Creatures Great and Small*.
 - They enjoyed re-watching *Inspector Lewis* on Passport.
- James
 - Enjoyed *Elvis and the USS Arizona* – really interesting how Elvis raised funds for the memorial
 - Lots of recent shows on Stonehenge – don't know why
 - *Milk Street TV*: slow motion of normal tasks is pointless.

Comments/Questions:

- Consuelo noted that some people like to watch cooking shows without dialogue.
- There will be an in-studio screening of the new *All Creatures Great and Small* on January 6th. CAB members are invited.
- Recording for *Civics Bowl* will begin at the end of February. Ten schools will be involved.

New Business

- None

Old Business

- None

The meeting was adjourned at 5:18 p.m. The next CAB meeting will be held on Thursday, January 12, 2023 at 4 p.m. via Zoom