

A Letter From Gary Stokes

KSPS President & General Manager

On behalf of the KSPS Team, the Friends of KSPS Board of Directors and the KSPS Community Advisory Board, thank you for your support of KSPS PBS.

In a year when we've had to work through economic changes and Covid challenges, KSPS PBS continues to be the place to go for the best programming, creativity and innovation.

Our work through the four Pillars – Education, Workforce Development, Arts and Culture, and Civic Health- has given us a road map to our future, and a clear direction of the path forward.



As you'll see in this report, our strategy is simple: using the Pillars as a guide, we are doing what we do best: innovation through reinvention, and quality programming that informs and entertains.

We're proud of the work we do, and we look forward to bringing you more of the best of KSPS and PBS – now, and well into the future.

With Gratitude,

2021- 2022 Friends of KSPS Board of Directors (Through Aug. 2022)

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Gary Stokes, President &
KSPS PBS General Manager*
*Executive Committee

2021- 2022 KSPS Community Advisory Board (Through Aug. 2022)

James Albrecht, Chair Bob Morrison, Calgary Christopher Powell, Edmonton Patty Crone Shaun Higgins Consuelo Larrabee Marianne Patton Vanessa Strange

Serving the Inland Northwest and Western Canada

Thanks to the support of 27,000 families, companies and organizations throughout the region, KSPS PBS broadcasts educational, entertaining and inspiring television on four broadcast channels.

In FY22, KSPS provided 52,000 hours of programming to public media viewers in the four states of the Inland Northwest and the provinces of western Canada via over-the-air broadcasting, cable and satellite services.

- Our four broadcast channels provided over 35,000 hours of content on KSPS PBS (7.1), KSPS WORLD (7.2), KSPS Create (7.3), and KSPS Kids 24/7 (7.4).
- We also provided programs for two non-commercial cable channels in the Spokane area on Xfinity cable channels 17 (SPS Learning), and 19 (FNX), totaling 17,500 hours.

Providing Free Public TV for All. KSPS PBS invests hundreds of hours of staff time and equipment in providing free over-the-air public television to rural communities throughout our vast broadcast area. The KSPS PBS signal is viewed on 19 translator systems in Washington, Idaho, Montana and Oregon.

KSPS PBS continues to be available for live streaming in the US via ksps.org and on-demand streaming services. We also provided thousands of hours of PBS and KSPS-produced programs via the free PBS App, available through most on-demand video services.

All of this was made possible because of the generosity of our members, partners, corporate supporters, and grantors. Thank you!







Education

KSPS PBS continues to bridge educational gaps by providing free learning resources to high-needs communities through school and community programs. In November 2022, KSPS PBS introduced the "Learn and Grow Together" workshop series at the Liberty Park Library. These workshops, which engage families in hands-on learning experiences, focus on social and emotional learning, character development and executive function skills.

From January to June 2022, KSPS PBS offered bi-weekly STEM after-school programs to 60 K-3 students in six high-needs elementary schools. These programs were based on Ready-to-Learn resources, and students engaged in hands-on STEM activities, such as building boats and coding. By the end of the school year, each student received a PBS KIDS Play and Learn tablet.

In the summer of 2022, KSPS PBS offered nine free STEM camps and media production camps to 20 low-income K-3 students from four elementary schools. The STEM camps covered topics such as coding, space exploration, science, and media production, using the PBS KIDS resources and programs.

KSPS PBS also partnered with Spokane Aquifer Joint Board to educate viewers about the importance of protecting Spokane's aquifer. We aired on-air promos over 600 times and conducted 70 workshops in 16 schools, reaching over 1,375 students. The teachers who participated in these workshops provided positive feedback and expressed their appreciation for the opportunity to educate their students about this essential resource in our community.



Workforce

Career Explore Northwest: Career Explore Northwest is a valuable resource for young people in the Inland Northwest region as they explore their career options. The program focuses on middle and high school students and aims to invest in the future workforce by providing detailed information about various careers, including salary ranges and training requirements. This information is made available through job spotlight videos and a comprehensive website.

In addition to serving students in the Inland Northwest, Career Explore Northwest has gained national attention through its partnership with Spokane Workforce Council. In recognition of its efforts, the organization was awarded the 2022 Workforce Partner of the Year for Washington State by the Washington Workforce Association.

One of the key strengths of Career Explore Northwest is its strong partnerships with businesses, colleges, schools and other organizations in Washington and northern Idaho. These partnerships have helped the organization to grow and expand its reach, and and we look forward to the countless opportunities for further engagement with students and professionals to learn about regional in-demand jobs as the program evolves.







Arts & Culture

At KSPS PBS, we are committed to showcasing and celebrating the artistic and cultural richness of our communities. Over the past two years, we have made it a priority to produce 50 presentations highlighting regional artists and arts and culture organizations, with the goal of raising awareness of the wonderful people, incredible performers, diversity and talent that define our region. In doing so, we have brought the joy of memorable performances and cultural understand to a potential audience of nearly 2 million people.

Our flagship program, *Northwest Profiles*, has played a crucial role in this effort, highlighting inspiring and noteworthy aspects of our region. From profiling local artists and cultural organizations to showcasing the beauty and diversity of our communities, *Northwest Profiles* has brought awareness to the unique and vibrant culture of our region.

In 2022, KSPS PBS also launched season three of *Inland Sessions*, a series of performances and presentations featuring local artists and cultural groups. These studio concerts have brought the joy of live performance to hundreds of thousands of viewers, and have helped to uplift and support artists throughout our region.

Finally, our *Saturday Night Cinema* program offered a wide range of films for our audience to enjoy, including both little-known titles and blockbuster hits. Alongside film introductions and commentary by our avid movie buffs, *Saturday Night Cinema* has provided a diverse and engaging viewing experience for our audience.

Overall, our efforts to promote the unique arts and culture scene of our region has created significant impact, raising awareness and appreciation for the artistic and cultural richness of our communities. We are proud of the work we have done and look forward to continuing to support and celebrate the talent and creativity of our region.



Civic Health

Civics Bowl: KSPS PBS recognizes the importance of educated citizens who understand the workings of their government, know their rights and responsibilities and engage in civic behaviors. To support this goal, KSPS PBS created *Civics Bowl*, a civics knowledge tournament for high school students. The inaugural season took place in 2022, with six high schools participating to rave reviews. Through this production, KSPS PBS was able to elevate the value of civics education in schools and increase understanding of civics among thousands of online and broadcast viewers.

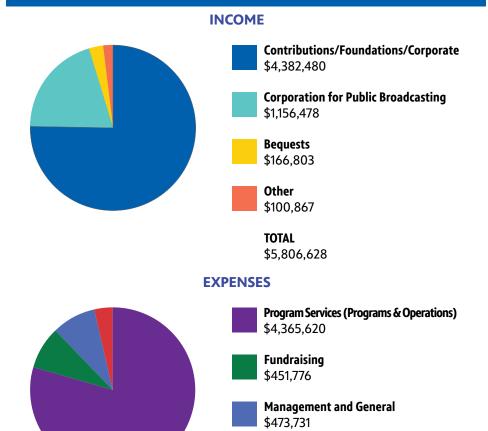
2022 Election Coverage: In the lead up to the 2022 mid-term elections, KSPS PBS produced seven debates featuring local and state-wide races, giving viewers the opportunity to learn about their candidates. The debates were attended by approximately 500 people in-person, and watched by thousands more on-air, online and over the radio statewide. Races covered included Washington Secretary of State, US Senate, Washington's Fifth Congressional District, Spokane County Commissioner District One, Spokane County Commissioner District Two, Spokane County Sheriff and Spokane County Prosecuting Attorney. Overall, KSPS PBS's voter education efforts for the 2022 mid-term elections was an important resource for voters in the community as they made informed decisions at the ballot box







KSPS PBS 2022 Income and Expense Numbers



*Depreciation is a non-cash expense that represents the declining value of an asset over time. The audited financial statement for the fiscal year ended 8/31/22 and the Friends of KSPS IRS Form 990 are available on ksps.org/about-ksps, or let us know if you would like a copy by mail.

Depreciation* \$192.005

TOTAL \$5,483,132



