

KSPS Community Advisory Board January 12, 2023
4 p.m., Zoom

CAB members attending by teleconference: Shaun Higgins, Marianne Patton, Christopher Powell, Consuelo Larrabee, James Albrecht (Chair), Bob Morrison (Vice Chair), Patty Crone, (Secretary)

Members Absent: None

KSPS staff attending: Gary Stokes, Dawn Bayman, Debbie Brennan, Tyler Reep

KSPS staff absent: None

A quorum being present, the meeting was called to order at 4:04 pm.

The minutes from the December 8, 2022 meeting were approved (1st: Consuelo 2nd: Shaun) Bob will forward minutes to Dawn to be posted on the KSPS website, in compliance with the Corporation for Public Broadcasting (CPB) requirements in compliance with the bylaws.

General Manager's Report and Discussion

- Brook Madsen is the new Education Director. She's been involved in education for several years. Was Spark Central founding director.
- Dawn has a new position - KSPS Station Manager as of a few weeks ago. Dawn will continue to help Gary with regulatory compliance and grant management.
- Skyler Reep is now Director of Development.

Comments/Questions:

Chief Investments & Partnerships Officer Report

- Have paid high school internships to help with the Pillars. Starting a pilot with 3 students in February a few days a week. Very excited - will bring new energy!
- Inland Sessions: new season will be recorded at end of the month.
- Career Explorer: hiring 1/2 time person to help Jason as the project keeps growing.
- Skyler has been in Membership for 6 years. Getting settled in with corporate planned gifts. Skyler is positioning KSPS to do well in digital space.
- On Demand Streaming: Fourth consecutive year of increased spending. Four to five years of growth, then 4-5 years of extractions.
- Sustainers: continue to increase.

Comments/Questions:

Shaun - is there a group of donors that move to sustainers? What's happening to broader group? Skyler said they have their preferred method of giving and that group will probably continue to decline. Sustainer average gift experienced an increase.

Marianne - what portion of programming is discretionary and how much does CAB influence programming? KSPS uses blocks of PBS programming, some is our own. Debbie determines what has worked before and will work going forward and is interesting to viewers.
Shaun - is there a record of hours of locally produced shows? Yes, Debbie mentioned there is a report completed by all departments. Discussion continued on how KSPS determines what programming to air.

Programming Director's Report and Discussion

- For Marianne: Flesh and Blood has no plans to produce another season.
- Civics Bowl: Mondays at 7 pm from 3/13 to mid-May.
- State of the Union: not yet scheduled.
- Call the Midwife: Season 12 premieres 3/19/23.
- Sanditon: Season 3 premieres 3/19/23 at 8 pm.
- American Masters - Dr. Fauci airs Tuesday the 3/21/23 at 7 pm.
- 2 part Nature Series Born in the Rockies
- Joni Mitchell is recipient of Gershwin Prize from Library of Congress. Presented on 3/31.

Comments/Questions:

Around-the-table comments

- Consuelo: Enjoyed All Creatures Great & Small, Rebuilding Notre Dame, Early Flight, Animal Super Sense and part of Black Beauty.
- Shaun: Happy Miss Scarlett is back and continues to improve as a series. Pleased with changes at NewsHour. Great job in succession plan.
- Chris: Joni Mitchell fan, pleased on award. Miss Scarlett and Magpie Murders enjoyed by spouse! Enjoyed Frank Ferrante's show, Lie Detector which was an intriguing story. Dirty Rotten Scoundrel a blast from the past. Watched U.S. Holocaust a 2nd time, which is a brilliant show.
- Bob: Enjoyed Miss Scarlett, All Creatures Great and Small, Vienna Blood, Earth Shot. Pegagus disturbing that this can/is happening. Like having the vegan show, Christina Cooks.
- Marianne: Enjoyed the Woodruff farewell. House of Cards, Earth Shot great, catching up on American Experience and Dateline. Amna is an excellent interviewer.
- Patty: Enjoys Miss Scarlett, all travel (Samantha Brown, Rick Steves) and cooking shows. Ditto Marianne's comments on Judy Woodruff farewell. Appreciate her as a journalist
- James: Lie Detector really good. WA Grown still going strong. Great American Recipes - interesting they focused on regional cooking, fun to watch. Consider the Jazzy Vegetarian as part of line up on Create.

Comments/Questions:

For passport issues contact Skylar at sreep@ksps.org

New Business

- None

Old Business

- None

The meeting was adjourned at 5:24 p.m. The next CAB meeting is on Thursday, February 9 at 4 p.m. via Zoom