

KSPS Community Advisory Board February 9, 2023
4 p.m., Zoom

CAB members attending by teleconference: Shaun Higgins, Marianne Patton, Christopher Powell, Consuelo Larrabee, James Albrecht (Chair), Bob Morrison (Vice Chair), Patty Crone, (Secretary)

Members Absent: None

KSPS staff attending: Gary Stokes, Dawn Bayman, Debbie Brennan, Skylar Reep

KSPS staff absent: None

A quorum being present, the meeting was called to order at 4:01 p.m.

The minutes from the January 12, 2023 meeting were approved (1st: Chris 2nd: Consuelo) Patty will forward minutes to Dawn to be posted on the KSPS website, in compliance with the Corporation for Public Broadcasting (CPB) requirements in compliance with the bylaws.

General Manager's Report and Discussion

- Civics Bowl Teams/Brackets selected. Increased from 6-10. Branched out to area schools and have had conversations to bring in friends from Canada up north.
- 2023 Annual Report will be in next issue of Preview.
- State of the Union - couple hiccups but worked through them.
- PBS News - on track for Judy Woodruff to visit. Will keep CAB posted.

Comments/Questions:

Station Manager Report

- Skylar's team doing a great job of coming up with revenue. Knows how to raise funds from a changing audience.
- Annual Report is complete and had a clean audit. Report available online.
- Grants - received 2 program grants of \$180,000. One is Career Connect WA, which supports Career Explorer North and a rural area Media Program Makers internship.
- Three interns started this week from Rogers, Ferris and East Valley.

Chief Investments & Partnerships Officer Report

- 2022 Brought in \$278,000 in giving. Individual giving is healthy.
- Member surveys coming in.
- Pursuing Primera and Bank of America in Planned Giving.
- Pledge drive starts 2/19.

Comments/Questions:

Programming Director's Report and Discussion

- Masterpiece Season Finale for a couple of shows
- Stop in prime time on 3/11 & 12 at 7 p.m. to bring back uninterrupted programming.
- More sustainers using Passport.
- 4/3 at 8 p.m.: Pati Jinich new series La Fronterra.
- New shows on Saving the Planet.
- 4/4 at 8 p.m.: American Experience The Sun Queen
- 4/11 at 8 p.m.: My Grandparents War series. Stories of celebrity grandparents.
- 4/18 at 7 p.m.: Nature - The Hummingbird Affect
- 4/12 Nova - Weathering the Future,
- April - How Saba Kept Singing

Comments/Questions:

Bob asked if station had created an endowment fund and how it is going, including Canadian donations. Skylar said it has hit the 2.2 million mark with \$50 - 60K distributions per year. Canadian donors still declining but higher percentage are sustainers.

Around-the-table comments

- Consuelo: Sunday night line up is great. Enjoyed Stars of Senegal and Elephants and Termites.
- Chris: Received Preview Magazine. The Alama was wonderful Americana! Did not find the State of Union speech engaging. Shocked at the heckling of the President. Looking forward to show on Monopoly and the King's Speech.
- Patty: Putin & The Presidents very interesting. State of the Union - unfortunate such disrespect shown.
- Shaun: Watching All Academy Award movie nominees. Watch new shows and enjoy Sunday night programming. Amna and Bennett have good chemistry on screen. Not enough contract between Brooks and Capehart. Politics Monday a little tired.
- Marianne: Fascinating show on Viola Davis in Finding Your Roots. Health Matters - nice retrospect on Pandemic reprise but still leaves new concerns. Loved Indian Drive, All Creatures Great & Small, WA Grown, Hotel Portofino. Vienna Blood is wonderful and Magpie Murders really good.
- Bob: Star Chasers of Senegal had so many themes. Fascinating. Sunday night programming terrific. Soul of the Ocean excellent, Nature Wildheart. Saw Putin & The Presidents, State of the Union. Double Dummy. Enjoys format of Brooks and Capehart. Really enjoy Antiques Road Show.

- James: Outside - Beyond the Lens, thought it unusual that the President of the local station was the host. Mad, Mad, Mad, Mad World a little over the top! Secrets of the Dead - World War Speed onw how Nazi's dominated quickly using drugs (if true). Wasn't aware of this. Bombing of Auschwitz.

Comments/Questions:

New Business

- None

Old Business

- None

The meeting was adjourned at 5:05 p.m. The next CAB meeting is on Thursday, March 9 at 4 p.m. via Zoom