



Minutes: Friends of KSPS Board Meeting

January 26, 2023, 4:30pm

In person at KSPS PBS and via Zoom

Members Present: Jeff Adams, Jaye Hopkins, Craig Gracyalny, Marti D'Agostino, Kim Lloyd, Kristine Meyer; later joined by new members Beth Pellicciotti and Nikki Kennedy

Members Absent: Kiantha Duncan, Roberta Brooke, Addy Hatch

Staff Present: Gary Stokes, Dawn Bayman, Skyler Reep, Sandra Kernerman (zoom) Sarah Gehman (zoom), Vicki Clark, Accountant with NETA Business Solutions

Guests: Jaclyne Hawley, CliftonLarsonAllen

Minutes written by Sandra Kernerman for Secretary Addy Hatch who was unable to attend.

Call to Order: 4:33, a quorum is present

Public Comment: None

Consent Agenda: passed unanimously

Nominations and Elections: Nikki Kennedy and Beth Pellicciotti were nominated by the Governance Committee. Jeff called the vote to accept the two candidates as new members of the board, and they were elected unanimously.

Treasurer's Report: Kim Lloyd led the board through the treasurers report, a discussion about the current financials, current budget status (currently slightly ahead) and audit. There have been savings on expenses. Membership numbers are declining as expected but Sustainers are growing. Net operating surplus, \$60,000.

Audit Discussion: Auditor Jaclyne Hawley reviewed the audit prepared by CliftonLarson. We have received an unmodified (clean) opinion, the highest level of assurance. NETA Business Center has put our accounting functions back on track after having three accountants in two years shepherding our books. A finalized letter will be forthcoming, after executive discussion by the Board. Gary offered his thanks to the staff and leadership for making a difficult year successful.

General Manager's Report: Many thanks to all board members for their attendance at the major donor event in November. Gary reviewed the fact that our conservative management,

innovation and reserves allowed KSPS to be successful, one of the few PBS affiliates that ran surpluses, during the pandemic. We know that challenges are on the horizon and we are ready to meet them. Our strategic plan has proved solid, but we need to assess the future and identify and address these new challenges. Engaging all members of our team, we will use innovation to move forward.

Is it time to review the strategic / plan? Yes. Plans will be made to re-assess.

Station Manager Report: Dawn shared accomplishments in the production department and upcoming programming. Dawn will manage marketing, grants and federal filings/compliance as station manager.

Development Report: Skyler shared his background, plans, goals, measurables in fundraising and challenges. Overall membership continues to decline, but sustainers are going, >\$130,000 / month. Passport offerings: 4,500 episodes in 530 shows, 70% available in Canada Sarah has raised over \$130,000 since September 1.

An executive session was called, and staff were dismissed.

Next meeting: March 30, 2023, 4:30pm.