



## Friends of KSPS

### Board of Directors Meeting Minutes

November 17, 2022

**Members Present:** Jaye Hopkins, Kiantha Duncan, Rosemary Selinger, Addy Hatch, Jeffrey Adams, Craig Gracyalny, Kim Lloyd, Marti D'Agostino, Kristine Meyer, Roberta Brooke, James Alexie

**Members Absent:** None

**Staff Present:** Gary Stokes, Dawn Bayman, Sandra Kernerman

**Call to Order / Public Comment:** 4:05 p.m., Public Comment none

**Consent Agenda:** Motion, Kristine; Kiantha 2nd, passed as submitted

**Financials:** We should have Dec. through July or August financial reports to disseminate soon, they're in the midst of being audited. We have been dealing with transitions on our financial operations for the past few months as we move to NETA (National Educational Telecommunications Association) and during this transition have been without the monthly financial reports. We expect to have the year's financial report and audit completed by early 2023. There have been no unplanned expenses and revenue is pacing ahead, but part of the board's responsibility is monitoring finances. We are on top of any requests/requirements from our grantors and federal funders.

**New Staff Member Announcement:** We have hired Brooke Matson, executive director of SPARK Central, as our new education director. Brooke has a masters degree in education. This is a critical position for us. Our previous education director transformed the image, nature and impact of this organization, and we anticipate Brooke Matson can take it to the next level. She starts Dec. 16.

**Development Report:** We're pleased with the way the first quarter is going. We've done very well on the membership side under membership director Skyler Reep. We asked members to provide a matching pool for Giving Tuesday and received \$34,000 from 378 donors for that project. On Giving Tuesday we can reach a lot of younger people and people who only interact with us online. We received an award for Career Explorer NW, with the Spokane Workforce Council nominating the program unbeknownst to us. We have 10 teams for Civics Bowl 2.0, which will add one more recording day and a lot of post-production. Fiscal Year-end fundraising will be kicking into high gear with Giving Tuesday.

**GM Report/Station Update:** The "gray wave" is hitting KSPS pretty hard with many anticipated retirements. Hopefully we can reschedule the transmitter tour for next May or June.

**Canada Update:** We're continuing to lose Canadian viewership because they don't have any way to view us. They can't get Passport because of rights issues, and can't get our livestream. If they have a cable subscription they can view KSPS but Canadian viewers are ahead of US viewers in cutting the cord. Canadian viewers account for about \$1.2 million a year, roughly the same amount we get from the Corporation for Public Broadcasting annually. Within 5 years we are going to lose almost all of the Canadian market. Our strategy is to backfill those losses by increasing US membership, primarily through sustainers.

**Committee Reports:** We will look at restructuring committees so we're not overloading board members as the board has shrunk.

**Meeting adjourned at 5:20 pm.**

**Next Meeting: Jan 26, 2023, 4:30 p.m.**