

9 November 2023 KSPS Community Advisory Board 16:00 PT, Zoom

CAB members attending by Zoom: James Albrecht (Chair), Bob Morrison, (Vice Chair), Christopher Powell (Secretary), Ann Dyer, Shaun Higgins, Marianne Patton

Regrets: Patty Crone

KSPS staff attending: Gary Stokes, Skylar Reep, Dawn Bayman (arrived 16:14),
Regrets: Debbie Brennan

A quorum being present, the meeting was called to order at 16:06.

The minutes from the 12 October 2023 meeting were approved with amendments. Moved by Shaun, Seconded Bob.

General Manager's Report

Gary reported that despite a reduction in \$28,000 from the Corporation for Public Broadcasting, the station is still in good health.

There is more of a challenge from members of the House and Senate regarding both membership numbers and financial contributions. This seems to be something of a cyclical thing, occurring about every ten years. The station might need the support of the CAB in future if there is an attempt to reduce station funding. A somewhat lengthy conversation followed regarding what constitutes appropriate and inappropriate lobbying. Ultimately Gary's advice was to watch and listen.

The highlight of the week was the return of Marianne Wilson and *Sit and Be Fit* to the studio. Also, the production team received an award.

Station Manager's Report

Dawn reported that she had just returned from a consortium meeting on education and careers. Career Explorer Northwest is getting lots of views. The high school internship program is really starting to take off. We are about to apply for another grant of a minimum of \$100,000.

Clarion Brass will be performing concerts at Gonzaga on November 20 and 21. There will be a whole day of activities on careers at On Track Academy in Hilliard on February 10.

Director of Development's Report

Skyler reported that he had just returned from a conference of American Public Television (APT) where he presented on the decline of live screening. The

nationwide trend shows a fifty percent decline over ten years. Contributing factors include the fact that about forty percent of households now have broadband internet, as well as an increasing use of PVRs/DVRs, an issue that is pushing a need for improved accuracy in our posting of program information. Skyler also indicated that pledge drives can be dangerous as they have the potential to drive away existent supporters.

Regarding Passport, more people are paying for the service rather than receiving for free. Many of these people we have consumed through subscriptions, although there is a net loss of thirteen percent per year in revenues from this source.

There was a question regarding the difference between the app and Passport. Skyler indicated there is a need to educate people on this subject. The app is a streaming platform, some of the content of which is free. Passport is a benefit included in membership and requires no fee.

Round Table Discussion

Ann – is sensing a generational divide. She is happy to be part of the conversation. She likes the direct deposit system.

Shaun – Happy with the new movies package. So many more films.

Bob – reported that the Province of Alberta is attempting to extricate itself from the Canada Pension Plan, claiming that fifty percent of its funds belong to Albertans. The popularity of the Prime Minister is in decline, which could be signaling an ascent of the right wing in Canada. This is being aggravated by the current Hamas/Israel war.

He is enjoying *World on Fire* and *Ancient Earth* and thought that Ken Burns' *The American Buffalo* was tremendous.

Chris – was disappointed with *The War on Disco*. He felt that its analysis of disco's progenitors was excellent, but that of its detractors simplistic. *The American Buffalo* is possibly Burns' best work since *The Civil War*. Greatly disappointed with season two of *World on Fire*. The loss of the journalist character portrayed by Helen Hunt has resulted in the loss of a narrator role, which has led to a disunity in the overall story. He does appreciate the inclusion in Indian troops. Given that India contributed the largest volunteer army in the Second World War, such credit in popular media is long overdue. He was very happy to see Dr. Angela Davis on *Finding Your Roots*.

Chris was happy to see James' memorial to Consuelo in *Prevue* but was disappointed by the absence of anything published by the station. It was his

impression that we had agreed to this at a previous meeting and wondered if it was necessary to pass a motion to ensure that such practice becomes a standing protocol. Dawn and Gary assured the meeting that this was a foul up on the part of the station and that something should have been published, and that this is the existent protocol. No motion is required, and this issue will be addressed in the next issue of *Prevue*.

Marianne – absolutely loves *Annika*. Her favorite.

James – not impressed at all with *American Buffalo*. Felt the second half was much more interesting than the first.

New Business

None

Old Business

None

The meeting adjourned at 17:26 PT. The next CAB meeting will be held on Thursday, 14 December at 16:00 PT. via Zoom.