



Meeting Minutes: Friends of KSPS Full Board Meeting

Regular Meeting

March 27, 2025

KSPS 3911 South Regal

Spokane, WA

Members Attending: Kristine Meyer (chair), Jessica Deri, Emily Geddes, Craig Gracyalny, Jon Heideman, Jaye Hopkins, Beth Pellicciotti, Rosemary Selinger, Ken Spiering, Kiantha Duncan

Members Absent: James Alexie

Staff Attending: Gary Stokes, Dawn Bayman, Skylar Reep, Jacqueline Thompson (guest)

The regular meeting was called to order by Chair Kristine Meyer at 4:34 pm. She announced a quorum.

Public Comment: There was no public comment.

Consent Agenda: Kim Lloyd moved, and Rosemary Selinger seconded to approve the consent agenda. The vote was unanimous for approval.

Treasurer's Report: Kim Lloyd reminded the Board that at the November 2024 Board meeting, the Board gave permission to the Finance Committee to approve the audit. The approval of the audit occurred in December 2024. It was a "clean" audit, with one finding related to the timeliness of the monthly financial reporting. Jacquie Thompson meets weekly with Gary Stokes and Dawn Bayman for a review on the reporting. The goal by the end of April is to have financial reports for every Board meeting. The balance sheet is very strong. Any questions about the audit should be sent to Kim Lloyd.

Review of Business Plan Retreat: Kristine Meyer proposed a business plan retreat for May 29, 2025. The retreat will be from 9:00 – 5:00 pm at Second Harvest. Kristine noted that although the January retreat covered the pillars, a SWAT analysis and related opportunities; there have been considerable changes to the financial landscape since January 2025. These changes call for an extensive Board discussion on these changes and their impact on strategic planning (pillars).

General Manager's Report: Gary said budgets for the Corporation for Public Broadcasting (CPB) are in a state of flux. He said that CPB leaders will respond to questions at a Congressional hearing this week on government efficiency and the CPB. Board members are invited to the station to watch this hearing. Dawn and Gary met with a media strategist on public relations and crisis communication.

Development Director's Report: Skylar Reep said that traditional fundraising focuses on nurturing relationships with donors. He explained that one philanthropic approach within the context of nurturing relationships is to focus on more money from fewer people. Board members can continue to help with fundraising by developing their own elevator speeches about the importance of KSPS and should focus on how KSPS helps the local community.

Station Manager's Report: Dawn announced that Shawn Claypool would become the Chief Administrative Officer, taking over most of Dawn's duties, as Dawn retires in late summer. Dawn described recent, successful grant writing.

Board Committee Updates:

Governance – Recruiting; Updates Responsibilities and Policies: Kristine noted the Board has 12 members; the recruitment goal should be three more members. She asked Board members to email names of potential Board

members to her. Emily Geddes made a motion to update policies related to Board responsibility, code of ethics, conflict of interest, and whistleblower. Jaye Hopkins seconded the motion. The vote to approve these policies' updates was unanimous.

Education: Jaye said Future Day was very successful with 442 attendees, more than double last year's event.

Workforce: Emily said that 150 workforce spotlights have been created.

Civic Health: New KSPS producer, Leelah Isaacson, will produce her first public affairs show in May on homelessness and public safety.

Kristine adjourned the meeting at 6:01 pm.