

KSPS  **PBS**®

FISCAL YEAR
24/25

ANNUAL REPORT



Quiero Flamenco: Gradience

EDUCATION
From Classrooms
To Communities

CIVIC HEALTH
Trusted Local Journalism In A
Fragmented Media Landscape

ARTS & CULTURE
Celebrating Creativity:
The Heart of KSPS PBS

WORKFORCE
Inspiring Futures &
Connecting Students To Careers

FY 24/25 ANNUAL REPORT

Join us as we recount the highlights of fiscal year 24/25, spanning from September 2024 through August 2025, celebrating the collective spirit that continues to make KSPS PBS an invaluable source of inspiration, education, and connection for audiences across our vast broadcast area.

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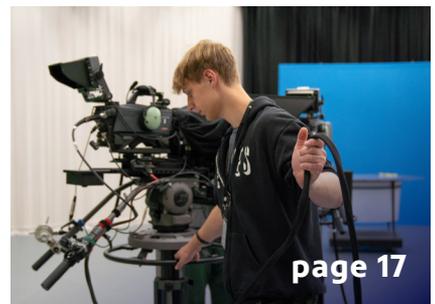


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"Thank you for your great programming. For over half of a century PBS has been our favorite go to for informational and intellectual, unbiased programs and we would be lost without it. It is our honor to discontinue our Paramount subscription so that we can support your station."

-Mary B.

On the Cover ▼



A Year of Change, Resilience, and Community Support

Dear Friends of KSPS PBS,

This past year has been one of the most consequential in our station's history.

Public media is navigating a rapidly changing and fragmented landscape, shaped by shifting viewing habits and unprecedented financial pressures. At KSPS PBS, this moment was marked by profound transition, including the retirement of two long-serving leaders, President and General Manager Gary Stokes and Station Manager Dawn Bayman. At the same time, the historic loss of federal funding required us to make difficult decisions, including the painful reduction of programs and positions, to ensure the long-term survival of this essential public service.

Through it all, one truth remained constant:
KSPS PBS exists because of you.

This annual report offers a closer look at how your support sustained the station during a year of upheaval and change, and what we were able to accomplish together. Inside, you'll find highlights from across our mission, including broadcast operations, education, workforce development, arts and culture, civic health, and local media-making, as well as updates on our finances and new strategic plan.

Since August, I have had the privilege of serving as Interim General Manager, working alongside a committed staff and board to stabilize the organization and prepare KSPS PBS for its next chapter. I am deeply grateful for the professionalism, creativity, and care shown by our team, and for the generosity of our supporters.

Thank you for believing in public media and for making this work possible. I invite you to explore the full report to see the impact you've had across the communities we serve.

Skyler J. Reep, MSNPA, CFRE

Interim General Manager & serving as Director of Development



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Join Our Board!

Go to kspbs.org/boards to learn more about our boards and apply to serve.

OPERATIONS & ENGINEERING

A Mission-Critical Investment in Service and Reliability

Every day, KSPS PBS's Operations and Engineering team manages one of the most complex and geographically challenging broadcast systems in public media. This team is responsible for delivering **four KSPS PBS channels** across Eastern Washington, Northern Idaho, Western Montana, and Western Canada through cable, satellite, online streaming, and free over-the-air broadcast.

Maintaining this level of service is highly specialized and increasingly expensive work. KSPS PBS continues to operate and maintain a robust over-the-air transmission network, ensuring free access to public media for rural, mountainous, and underserved communities. That network includes **approximately 30 mountaintop broadcast towers and**

translator sites, many in remote locations that must be accessed and serviced in all weather conditions. These facilities are essential not only for daily programming, but also for the **Emergency Alert System**, which depends on reliable broadcast infrastructure during wildfires, severe storms, and other regional emergencies.

This work requires deep technical expertise, constant monitoring, and ongoing capital investment. With the **loss of federal funding**, the role of donor support in sustaining this infrastructure has never been more critical. Every upgrade, repair, and site visit reflects the generosity of viewers who believe that free, reliable public media is worth protecting.

THE FOUR KSPS PBS BROADCAST CHANNELS

7.1 KSPS PBS

Our main broadcast channel that engages, educates, and inspires

7.2 KSPS World

Informative news and inspiring real stories from around the world

7.3 KSPS Create

The first DIY channel: viewer favorites on food, travel, arts & crafts, and more

7.4 PBS KIDS 24/7

Educational children's programming proven to boost early development



ENGINEERING

In FY2025, KSPS PBS engineering staff completed several major projects that strengthened broadcast reliability and expanded access across the region. The Create channel was added to the Libby translators, extending educational and lifestyle programming to Montana viewers. The team also achieved the restoration of Channel 32 service in Wenatchee, returning dependable over-the-air service to the community after a prolonged disruption.

One of the year's most significant investments was the Pickens Mountain project, which involved construction of a new communications building, installation of new transmission and receive lines, and the relocation of translators from an aging structure into a modern facility. This project improves long-term reliability, reduces future maintenance risk, and protects critical equipment in a harsh mountain environment.

Engineering staff also restored Channel 9 service to Colville and Kettle Falls after the loss of the former transmitter site, establishing a new location above Kettle Falls to maintain coverage. At the King Mountain translator site, the team completed major antenna removals and installations and added a six-channel combiner, significantly improving coverage in the Troy Mountain area. This tightly coordinated three-day project reflects both the complexity and cost of maintaining broadcast service in rugged terrain.

In addition, KSPS PBS engineers provided technical support and consulting services to regional partners and translator districts in Priest Lake, Okanogan, Bonners Ferry, Troy, Libby, and Montana, helping extend the impact of donor-supported expertise beyond the station itself.

IT & PRODUCTION

Behind the scenes, the Operations and Engineering team also modernized critical station systems to ensure reliability, security, and efficiency. The IT team upgraded the station's core network with new Cisco switches, completed a Hyper-V migration to new SAN and virtual machine hosts, and transitioned the phone system from Avaya to 8x8, improving resilience and long-term cost management.

Cybersecurity investments included enhanced staff training, stronger Microsoft Defender protections, expanded patch management, and upgraded Microsoft 365 licensing. These safeguards protect station operations, donor information, and broadcast continuity in an increasingly complex digital environment.

Production infrastructure also saw major upgrades, including replacement of the Sony MVS-8000 video switcher with a Ross Carbonite 60, an audio console upgrade to an Allen & Heath Avantis, and the implementation of audio pre-mix recording. These investments supported a successful live pledge event and ensure that KSPS PBS can continue producing high-quality local programming efficiently and reliably.

WITH DONOR SUPPORT, THE SIGNAL CONTINUES

None of this work is inexpensive, and none of it happens by accident. Maintaining broadcast towers, replacing aging equipment, securing digital systems, and responding to emergencies requires sustained investment and specialized expertise. In the absence of federal funding, donor contributions now play an even greater role in keeping KSPS PBS on the air across our vast service region.

Because of our supporters, KSPS PBS remains reliable, resilient, and accessible to everyone, regardless of geography or income.

EDUCATION

From Classrooms to Communities

During the 2024–2025 year, KSPS PBS deepened its commitment to education, community engagement, and family learning across the Inland Northwest. Our work reached thousands of children, families, and educators through meaningful, hands-on experiences designed to inspire curiosity and lifelong learning.

Our annual **Future Day** brought together 442 attendees, connecting students and families with pathways to future careers and learning opportunities. In schools, we hosted 12 Family Nights, welcoming more than 500 participants and distributing 300 books to encourage reading at home. Literacy remained a core focus throughout the year, with over 1,000 books given away through school events, outreach activities, and community partnerships.



The **PBS KIDS ScratchJr** program continued to grow, serving more than 90 students across seven elementary schools. This seven-week, in-school coding experience introduced young learners to computational thinking, problem-solving, and creativity. To further support educators, KSPS PBS participated in four professional development events, sharing resources and strategies to strengthen classroom instruction.

Community engagement expanded through 15 outreach opportunities, where we met nearly 5,000 community members at libraries, festivals, and family events. Our partnership with Spokane Public Libraries and Spokane County Library District flourished, engaging more than 1,000 students in **Game Quest**. Participants earned over 2,500 badges, received more than 750 prizes, and took home over 250 books, reinforcing positive learning habits beyond the classroom.



The Ready To Learn Initiative

THE IMPORTANCE OF PBS KIDS

PBS KIDS is one of the most important public services KSPS PBS provides to families. Every PBS KIDS program is research-based, non-commercial, and built around clear educational objectives that support children's cognitive, social, and emotional development. For parents and caregivers, PBS KIDS offers a safe, trusted place where children can experience wonder, joy, and comfort while learning skills that prepare them for school and life. In a country without universal free preschool, where roughly half of all preschool-age children are not enrolled in early learning programs, PBS KIDS effectively serves as America's preschool, providing free, high-quality educational content to families regardless of income or ZIP code.

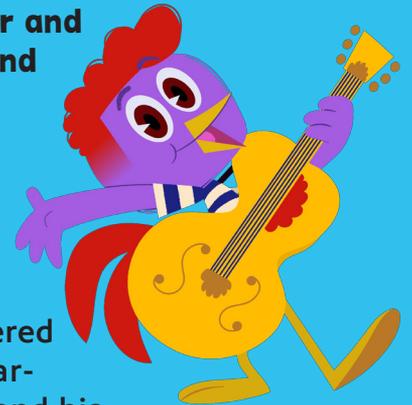


Carl the Collector stands out for its thoughtful representation of neurodiversity. The series follows Carl, an autistic raccoon, and his friends as they navigate everyday adventures through play, problem-solving, and friendship. Developed with guidance from autistic creators and advisors, the show models empathy, self-advocacy, and different ways of thinking and communicating. **Carl the Collector** helps children see that there is no single "right" way to experience the world, while giving all kids tools to understand themselves and others better.



Acoustic Rooster and his Barnyard Band

brings music, creativity, and cultural history together in an engaging way for young audiences. Centered on a young guitar-playing rooster and his barnyard band, the program introduces children to jazz, blues, and musical collaboration. The series encourages curiosity, self-expression, and teamwork, while celebrating the joy of making music together. Acoustic Rooster also helps children build early listening and rhythm skills, showing how music can be a powerful way to connect, learn, and have fun.



These programs (and more) can be streamed on-demand on the free PBS KIDS app on your smart TV.

ARTS & CULTURE

Celebrating Creativity: The Heart of KSPS PBS

KSPS PBS started 2025 with a twirl and twist in January, presenting Spokane's own world-class dance and music ensemble Quiero Flamenco and their newest original work "Gradiencia" to a sold-out performance at the Myrtle Woldson Theater. KSPS PBS recorded and edited the program for a Valentine's Day special premiere broadcast, which ended up winning KSPS PBS two gold Telly Awards, recognizing and elevating our commitment to the arts and our production staff's technical skills on the national level.

In 2025, *Inland Sessions* produced 18 brand-new episodes featuring 90 individual regional musicians, poets, and dancers, from award-winning classical composers and choreographers to hip-hop-inspired music/dance ensembles. KSPS PBS invited an incredibly talented local lineup of solo singer/songwriters to shine alongside chamber ensembles and traditional Celtic folk groups, while maintaining a focus on original music being made in this region from blues heroes to country scoundrels; grungy punks to soul singers; and powerful poets to psychedelic jam bands. We delivered a buffet of who's who in the Inland Northwest, sharing these one-of-a-kind studio performances from our music scene with audiences all over the world!

Inland Sessions also includes a podcast series. In 2025 we produced 18 long form audio-only interviews that bring the artists' stories directly to our audience.

In July 2025, *Inland Sessions Live* featured 18 artists and free live music all day long, bringing fans, friends, and family all together for a beautiful summer day celebrating Funk and Soul!



"Performing on Inland Sessions was one of my favorite opportunities as an artist! Ever!"

Riley Anderson, *RCA and the Radicals*
Inland Sessions Season 6 premiere, October 2025



Northwest Profiles launched its 39th season in September. In 2025 we produced six full episodes featuring 23 brand new mini-documentaries about the interesting history, people, places, and organizations that make the Inland Northwest unique, highlighting an exciting blend of artisans making bread, beer, bugs, drums, dance more widely available and accessible; while community-minded athletes and adventurers invite people biking riding, skydiving, and pickleball practice! We also featured stories on how organizations like Habitat for Humanity, the Spokane International Film Festival, Pass to Pass hikes, and the WSU Vet School, operate and benefit the region. Other documentaries let us explore interesting local history like the inventions of the Riblet's who built the mansion now known as Arbor Crest and what happened to Spokane's own Chinatown known as "Trent Alley".



Saturday Night Cinema remains one of our most popular ways to interact with the community every week, with a team of respected hosts who love to share their love of film with the KSPS audience. Delivering interesting trivia, poignant insights, and the experience of being filmmakers themselves, our longtime hosts Mikayla Daniels and Ryan Tucker help make great American films even better by sharing what they know and leading community discussions about the history of American cinema!

With live in-person events, screenings, concerts, and gatherings all year long, KSPS PBS has been dedicated to providing live musicians and new experiences to our audience in person as well as through our award-winning broadcasts.

WORKFORCE DEVELOPMENT

Inspiring Futures, Connecting Students to Careers

Career Explore NW, an initiative of KSPS PBS, goes beyond traditional public television and continues our educational connection with youth through high school and early higher education. We ignite student curiosity, partner with regional businesses, support educators, and open doors to career possibilities across our region.



HOW IT WORKS

Career Explore NW offers three key tools to guide students on their career journeys:

- Career Spotlights – Short video interviews with professionals, sharing insights into their careers and pathways, backed by regional data.
- Virtual Field Trips – Interactive 360-degree video tours of local companies, showcasing workplace environments and career paths.
- Career Explore NW LIVE – Real-time online classroom sessions where students connect directly with industry professionals.

WHERE IT'S MAKING AN IMPACT

This powerful career exploration tool is being used by students across Educational Service Districts 101 and 123, serving all eastern and south central Washington.

In Fall 2025, our educational videos became available through the SchoolLinks platform, expanding access to all 8th – 12th grade students across the state of Washington, as well as other locales across the country.

In its seventh year, 2025, Career Explore NW grew into a vital resource for young people throughout the region. In 2026, Career Explore NW will expand its reach to the Moses Lake and Wenatchee regions, allowing students in those areas to see and learn about opportunities in their own communities.



Scan here to check out Career Explore NW, or go to careerexplorenw.org



160
spotlighted
careers

48
sponsors

8
pathway
videos

90k+
users
to date

8
virtual field
trips

78
companies
featured

19
interactive
events



"The development of this website has been instrumental in partnering business and education together to help inform students, parents, and the community about the various job opportunities in our region. Many high school and middle school teachers are using this site during class to help students become more familiar with all the possible jobs they have access to within the region. West Valley School District links the website directly into our Career Cruising system that students use to explore career options and create their post-secondary plans. As more videos have been created, teachers have commented on all the jobs they didn't know existed and how they feel more comfortable talking about these opportunities with students."

-Vicki Leifer: Assistant Superintendent, West Valley Schools

CIVIC HEALTH

Trusted Local Journalism in a Fragmented Media Landscape

At KSPS PBS, civic health begins with access to trustworthy, local information. At a time when media consolidation, shrinking newsrooms, and the growth of so-called “news deserts” have reduced local coverage across the country, public television plays an increasingly vital role in helping communities stay informed, engaged, and connected.

In May 2025, KSPS PBS launched **At Issue**, a new local public affairs program designed to dig deeply into the issues shaping life in our region. The program created space for thoughtful, fact-based discussion of complex local challenges, including downtown Spokane’s homelessness crisis and the presence of “forever chemicals” in area wells. These conversations did not end when the cameras stopped rolling. Ongoing online news updates and a companion podcast, produced by Leilah Isaacson, extended the dialogue and made this reporting accessible across platforms.

KSPS PBS also continued its long-standing commitment to local election coverage, producing candidate debates for Spokane City Council races and providing clear, nonpartisan explanations of the Together Spokane bond and levy ballot measures. In an era of political polarization and misinformation, this work helps voters understand the issues before them and participate more fully in civic life.



At Issue host Dana Haynes



Scan here to stream
At Issue episodes, or go
to kspbs.org/at-issue



Civic health also includes access to reliable, science-based health information. For more than two decades, **Health Matters** has been a cornerstone of community education on KSPS PBS. Now in its 22nd season, the program continues to bring together medical professionals and patient advocates to explore topics that affect families across the region. Host Aaron Luna covered a wide range of issues this year, including diabetes, colon cancer, mental health, weight loss, innovative treatments, and preventive care, empowering viewers to make informed decisions about their health and well-being.

Together, these efforts reflect the essential role of local public broadcasting as a stabilizing force in a fragmented media environment. With the loss of federal funding, sustaining this work now depends more than ever on community support. KSPS PBS remains committed to providing calm, fact-based, and locally grounded programming that strengthens civic understanding and democratic participation, regardless of political perspective.

Because of our supporters, this trusted public service continues.



Health Matters producer Camille Troxel and Host Aaron Luna



Scan here to stream **Health Matters** episodes, or go to kspbs.org/healthmatters



LOOKING BACK

Premieres and Specials from National Programs

NEWS & CURRENT AFFAIRS

The Choice 2024

2000 Meters to Andriivka

DOCUMENTARY

Great Migrations: People on the Move

Indie Lens: We Want The Funk

Ken Burns' Leonardo da Vinci

SCIENCE & NATURE

Human Footprint

Hummingbirds of Hollywood

HOME & TRAVEL

Alan Cumming's Most Luxurious Train Journeys

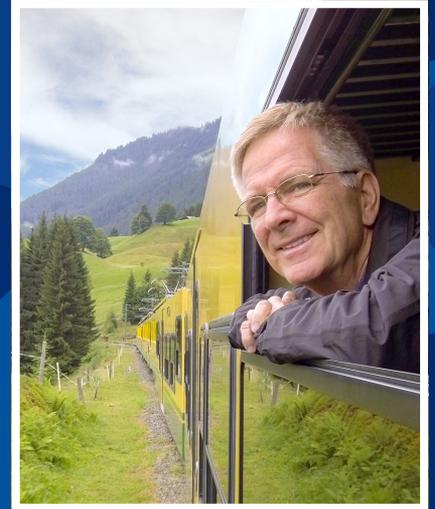
The Great American Recipe

Rick Steves' Europe

CONTINUED ON PAGE 16 ►

ALL THESE PROGRAMS (AND MORE) CAN BE STREAMED ON-DEMAND ON THE FREE PBS APP ON YOUR SMART TV.







DRAMA

Wolf Hall: The Mirror and the Light

Moonflower Murders

Miss Austen

ARTS & CULTURE

Great Performances: Broadway's Best

Fond Farewell to Lawrence Welk

MEDIA MAKERS

Inspiring the Next Generation of Storytellers

During the 2024–25 school year, KSPS PBS expanded its Media Makers Internship Program, further strengthening its commitment to developing the next generation of media professionals. This year's program increased both participation and regional reach, providing another cohort of students with hands-on training in video production.

In-house, KSPS PBS supported the development of professional and technical skills for eight student interns, providing immersive experience in camera operation, editing, and post-production within a working broadcast environment. We continued our partnership with Colville High School, employing five remote interns who contributed to active post-production workflows while gaining real-world industry experience. Additionally, we launched a one-semester pilot program at Deer Park High School, employing three students and expanding access to media education opportunities across rural areas.

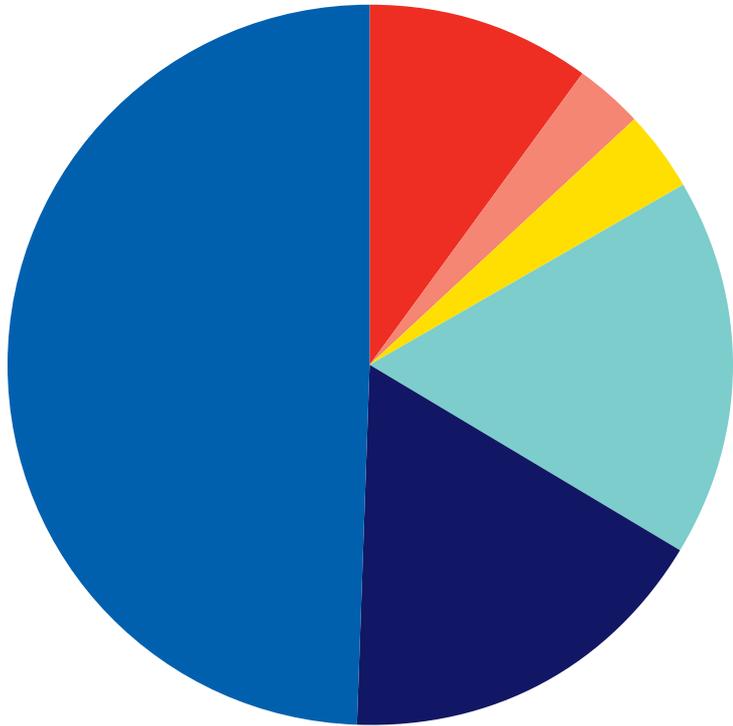
Media Makers interns made meaningful contributions to the organization's studio operations, assisting our production staff, and editing on-air and web promotions. Through structured mentorship and practical assignments, students developed technical proficiency, collaboration skills, and an understanding of professional media standards.

The program continues to demonstrate strong outcomes. According to the 2024–25 end-of-year survey, the majority of participating students plan to pursue video production through postsecondary education, related industry careers, or both. Previous program outcomes reinforce this impact, with former interns continuing their education, securing freelance or part-time media roles, and returning to the program as teaching assistants and production staff. These results highlight the Media Makers program's lasting value in supporting workforce development and career readiness in the creative media field.



The Media Makers program is funded by a grant from Career Connect Washington.

KSPS PBS FINANCES



INCOME BREAKDOWN

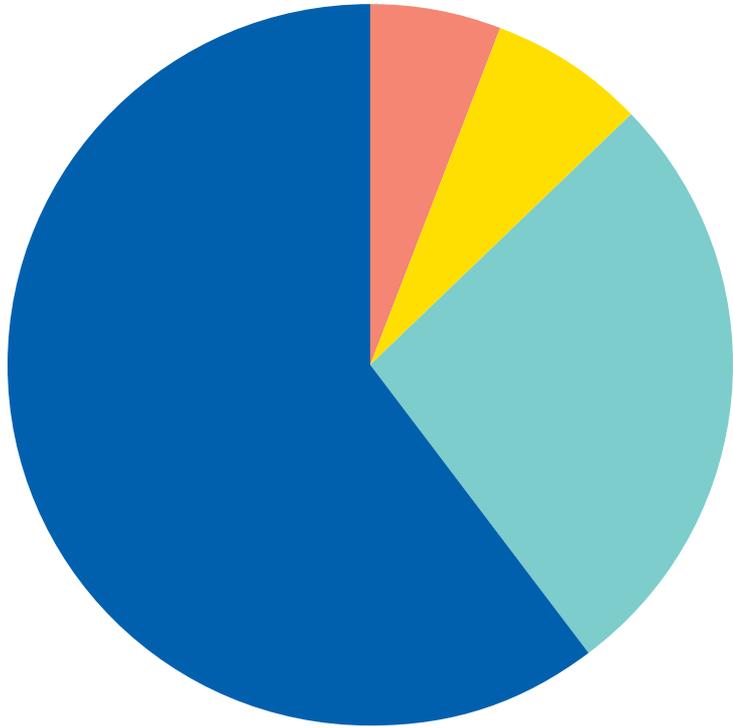
- Contributions – \$3,671,997**
- Corporation for Public Broadcast (CPB) – \$1,264,779**
- Bequests – \$1,252,954**
- Foundation Grants – \$266,016**
- Corporate Underwriting – \$230,696**
- Other – \$732,971**

TOTAL SUPPORT & REVENUE:
\$7,135,509

After CAD-USD Exchange Loss of -\$283,904

This financial information was accurate to the best of our knowledge at the time of printing. Friends of KSPS, dba KSPS PBS, undergoes an annual independent third-party audit, and both audited financial statements and the organization's IRS Form 990 are publicly available at [kspbs.org](https://www.kspbs.org) as part of our commitment to transparency and accountability.

FISCAL YEAR 2024-2025



EXPENSES BREAKDOWN

-  Program Services – \$3,871,844
-  Administration – \$1,721,200
-  Depreciation – \$450,203
-  Fundraising – \$366,872

TOTAL EXPENSES:

\$6,410,119

Including Depreciation*

*Depreciation is a non-cash expense that represents the declining value of an asset over time.

FEDERAL FUNDING - JULY 2025

A HISTORIC RESCISSION FOR PUBLIC BROADCASTING

DECADES OF A SUCCESSFUL PUBLIC FUNDING MODEL

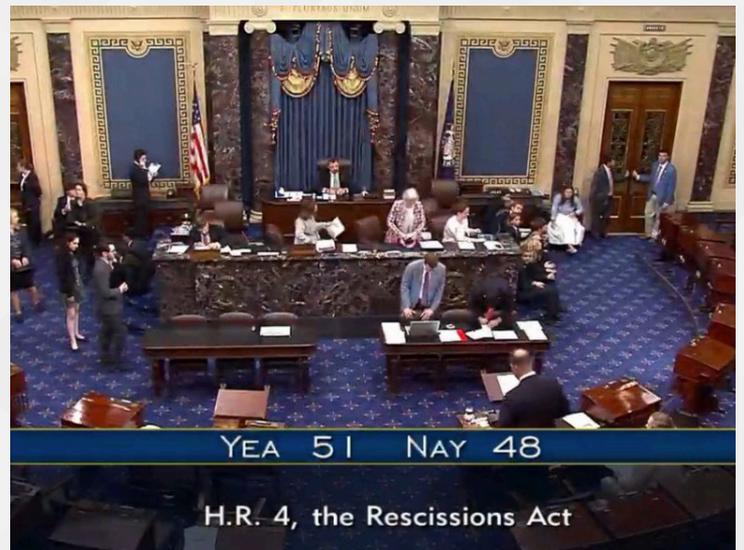
For over five decades, public broadcasting has been sustained by a unique federal funding model. In 1967, Congress created the Corporation for Public Broadcasting (CPB) to steward this public investment in PBS, NPR, and local stations. Annual appropriations – roughly \$445 million nationally, about \$1.35 per American (less than 0.01% of the federal budget) – were provided as advance funding, two years ahead, to ensure stability and keep politics at bay. CPB, in turn, distributed the bulk of these funds as Community Service Grants to more than 1,500 locally managed public TV and radio stations across the country. This public-private partnership enabled stations like KSPS PBS to deliver universal access to educational children’s programming, trusted journalism, and emergency alerts (even in rural areas) by leveraging federal seed money with local support. Bipartisan support in Congress maintained this model for decades, recognizing that a modest federal investment strengthened an invaluable public service.

JULY 2025: FUNDING ELIMINATED AND ITS IMPACT ON KSPS PBS

That long-standing model was upended in July 2025, when Congress approved a rescission package that **eliminated all federal funding for public broadcasting**. This Rescissions Act of 2025 clawed back about \$1.1 billion – the entire CPB appropriation for the next two years. In effect, every dollar of federal support for more than 1,500 local stations was rescinded. CPB, the key conduit for these funds, was abruptly defunded and forced to begin winding down operations. For local stations like KSPS PBS, the immediate impact is the loss of crucial funding. KSPS PBS lost approximately **\$1.2 million in annual CPB support**, a significant 18% blow to our budget that had been dedicated to local productions, educational outreach, and infrastructure. Nationwide, many stations are now in crisis: CPB’s president warned

that without federal funds “many local public radio and television stations will be forced to shut down,” depriving millions of educational content and even life-saving emergency alerts. PBS CEO Paula Kerger described the rescission as “especially devastating to smaller stations and those serving large rural areas” – the very communities public TV was designed to serve. Dozens of stations have already announced staff layoffs, service reductions, or impending closure in the wake of the funding loss.

This unprecedented cut in federal support has created an urgent challenge for KSPS PBS and public media as a whole. We remain committed to our mission of enriching the Inland Northwest and Western Canada with quality content and vital services, but we must now rely more than ever on the generosity of viewers and donors. **Your support is now absolutely critical** in helping replace the federal funds that have been rescinded, so that KSPS PBS can continue to educate, inform, and inspire our community. In this time of great change, we are profoundly grateful for our donors’ commitment. It is your investment that will keep public broadcasting’s promise alive in the coming years.



STRATEGIC PLAN

A NEW ERA OF PUBLIC MEDIA

Over the past year, KSPS PBS undertook a comprehensive strategic planning process, working over several months with staff and the Friends of KSPS Board of Directors to chart a clear course for the future. This work unfolded as the threat to federal funding for public media was becoming increasingly real, adding urgency and focus to the process.

The result is a new **Strategic Plan for Fiscal Years 2026–2030**, designed to meet the realities of today’s media landscape. While much has changed since our last plan was adopted in 2019, we have not abandoned what has always guided our work. KSPS PBS remains firmly grounded in its four mission pillars: **Education, Workforce Development, Arts and Culture, and Civic Health**. These pillars continue to define who we serve and why we exist.

What has changed is the environment around us. Media fragmentation, declining local journalism, shifting audience habits, and the loss of federal funding demand that public media adapt in order to survive and thrive. This new strategic plan reflects that reality. It emphasizes resilience, relevance, and sustainability, while reaffirming KSPS PBS’s role as a trusted, community-centered public service.

OUR PURPOSE, CLARIFIED

Mission: To connect, enrich, and inspire all the communities we serve.

Means: We listen to our communities and serve as creators, curators, and conveners of public service media.

Vision: Communities where curiosity drives understanding, compassion shapes dialogue, and inclusive public media connects everyone in meaningful ways.

Values: Trustworthy • Educational • Accessible • Community-Connected

The plan clarifies our mission to connect, enrich, and inspire the communities we serve, and commits the organization to bold but thoughtful transformation. It focuses on creating community-responsive content, strengthening partnerships, modernizing operations, and diversifying revenue, all while preserving the integrity and trust that define public broadcasting.

For our donors and stakeholders, this plan represents **both continuity and change**. Continuity in our values and purpose. Change in how we operate, collaborate, and sustain this work in a future where public media must evolve to endure.

With your support, KSPS PBS is not simply reacting to change. We are preparing for it, leading through it, and ensuring that public media remains a vital, trusted presence in the Inland Northwest and Western Canada.



THE LEADERSHIP CIRCLE

EXTRAORDINARY COMMITMENT, ENDURING IMPACT

KSPS PBS is deeply grateful to the members of our **Leadership Circle, whose annual gifts of \$1,000 or more provide essential leadership support for our mission.** These donors make a special impact by investing in the long-term strength of KSPS PBS, helping sustain trusted public media, educational services, and emergency communications across the Inland Northwest and Western Canada.

Leadership Circle gifts support work that is both complex and costly, from maintaining broadcast infrastructure in remote and rugged terrain to modernizing technology and expanding local programming. Especially in the absence of federal funding, this level of generosity provides stability and resilience at a time when dependable public media has never been more important.

Every donation to KSPS PBS matters, and we are grateful for each supporter. **Members of the Leadership Circle, however, play a distinct role by stepping forward with significant annual commitments** that help ensure this essential community service remains strong, accessible, and trusted.

We warmly invite those who are able to join the **Leadership Circle or explore a major or planned gift** in support of KSPS PBS's future. To learn more about giving opportunities that align with your values and philanthropic goals, please contact **KSPS PBS's Major Giving Officer, Jill-Lynn Nunemaker.**



Jill-Lynn Nunemaker,
Major Giving Manager
jnunemaker@ksps.org
509-443-7728

LEADERSHIP CIRCLE GIVING LEVELS (ANNUAL)

Diamond (\$50,000+)	1
Gold (\$25,000+)	2
Ruby (\$10,000+)	12
Silver (\$5,000+)	31
Bronze (\$1,000+)	291

LIFETIME GIVING RECOGNITION

KSPS PBS is also honored to recognize donors whose cumulative generosity over the years reflects an extraordinary commitment to public media. Many of these supporters have been with us for decades, shaping the station we are today.

Showrunner (\$1,000,000+)	1
Director (\$500,000+)	0
Executive Producer (\$250,000+)	4
Producer (\$100,000+)	5
Associate Producer (\$75,000+)	12
Production Assistant (\$50,000+)	16

OUR CORPORATE UNDERWRITERS

KSPS PBS is proud to partner with businesses and organizations that support public media through corporate underwriting. These partnerships make it possible to bring trusted, educational, and inspiring programming to viewers across the Inland Northwest and Western Canada, while offering underwriters a meaningful way to connect with the community.

Underwriting on KSPS PBS is not traditional advertising. It aligns brands with a highly trusted, noncommercial media environment that viewers value deeply. In fact, **more than 70% of PBS viewers report they are more likely to support a company that underwrites public television**, reflecting the strong goodwill and credibility these partnerships create.

We are deeply grateful to the organizations listed below for their investment in public media and in the communities we serve.

We invite organizations that share our commitment to education, civic life, arts and culture, and community well-being to **explore underwriting opportunities with KSPS PBS**. To learn more, please contact our **Corporate Investments & Partnerships Director**, Jason Miller, to discuss how an underwriting partnership can align your organization with trusted public media. jasonm@kspbs.org or 509-443-7730

*"We need PBS now more than ever.
Thank you for being my trusted source for
truthful reporting and quality programs."*

-Joanne M.

49 Degrees North Mountain Resort
AgWest Farm Credit
Avista Foundation
BECU
CHAS Health
Eastern Washington University
**Eastern Washington University,
Department of Biology**
Greater Spokane Inc.
Hifumi Society
Hospice of Spokane
Idaho Central Credit Union
Inland Imaging
Inland Northwest Land Conservancy
MacKay Manufacturing
MultiCare Health System
Pearson Packaging Systems
Power Marketing Services
Providence Inland Northwest Foundation
Riverview Retirement Community
Spokane International Airport
**Spokane Parks & Recreation,
Riverfront Park**
Spokane Public Facilities District
Spokane Workforce Council

SUSTAINING KSPS PBS TOGETHER

For nearly six decades, KSPS PBS has served the Inland Northwest and Western Canada as a trusted source of education, culture, and civic connection, freely available to all. That commitment has never wavered, even as the environment around public media has changed dramatically.

Today, KSPS PBS operates in a media landscape defined by fragmentation, consolidation, and the loss of long-standing public funding. Federal support that once helped sustain this service is no longer available. As a result, the future of public media in our region now depends more than ever on the generosity and commitment of our community.

Your support makes it possible for KSPS PBS to continue delivering trusted journalism, lifelong learning, arts and culture, workforce development, and emergency broadcasting across a vast and often rural service area. It sustains the infrastructure, people, and partnerships required to ensure that public media remains independent, accessible, and relevant.

Public media has always been a shared investment. With your help, KSPS PBS will continue to adapt, endure, and serve, not as it once was, but as it must be to meet this moment.

Thank you for believing in public media, and for helping sustain KSPS PBS for generations to come.

**Make an Impact
\$96+ a year
(just \$8 a month) helps
ensure that KSPS PBS can:**

Keep trusted public media free and accessible across the Inland Northwest and Western Canada

Support education, workforce development, arts and culture, and lifelong learning for all ages

Maintain the broadcast and digital infrastructure that connects rural and urban communities alike

Provide PBS Passport access as a thank-you for supporting public media

Learn more at
kspso.org/support



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KSPS Passport is an added benefit available to donors in the United States and Canada that contribute an annual tax-deductible gift of \$60 or more, or an ongoing gift of \$5 per month as sustaining members.