

KSPS Community Advisory Board (Regular Meeting)

12 March, 2026 16:00 PT via Zoom

CAB members present: James Albrecht (Chair), Marianne Patton (Secretary), Ann Dyer, Christopher Powell

Regrets: Chris McGoldrick, Shawn Claypool (KSPS Chief Administrative Officer)

Absent: Bob Morrison (Vice Chair), Patty Crone

KSPS staff present: Skyler Reep (President & General Manager), Debbie Brennan (Programming Director)

A quorum being present, James called the meeting to order at 16:22 PDT.

Minutes of 8 January 2026 and 12 February 2026 were placed on hold for the April 2026 regular meeting.

Reports From KSPS staff

President & General Manager: Skyler referenced his weekly “Executive Dispatch” and the usefulness to CAB members of reading it prior to the meeting. Members discussed some of the updates presented there. In addition, Skyler reported that the February development revenue was 21% over the goal, bringing the YTD revenue to \$3.9 M, which is 11% over goal. On the other side of the ledger, expenses YTD are 10% under the amount forecast in the annual budget. KSPS is in a positive financial position at this time, and the “Rainy Day Funds” have not been used. Skyler expressed appreciation for the generous contributions from donors.

The Annual Report has been distributed by Email and received accolades for the detailed summary of station accomplishments and impacts over the past year even while funding to CPB was cut by the Federal Government. The general sense of optimism in the document was noted.

Programming Director: Debbie listed and described some upcoming broadcasts, including:

April 5: The Creation Rose documentary (the Washington National Cathedral window)

April 7 & 14: Lucy Worsley 2-part documentary on the American Revolution from the British perspective

April 15: Athens: Birth of Democracy on NOVA

April 20: Civics Bowl begins its 4th season and runs for 7 weeks

April 21: Enslaved: The Lost History of the Transatlantic Slave Trade (6 episodes)

April 23: Planned is a diverse range of Earth Day programming featuring environmental documentaries, nature specials, and educational children’s content.

Round Table Discussion by CAB Members

Especially appreciated programs:

Pinkalicious, Arthur podcasts, Circle Around podcast, Amanpour & Co, Becoming Katharine Graham, Father Brown, All Creatures Great and Small, Puzzle Lady, Casablanca (and other classic films), Frontline, Concert for George, Eric Clapton, Wide Awakes: Fighting for Lincoln, Samantha Brown, Washington Grown, Nature, Nova, Rick Steves Iceland, Parenthood, Riverdance, Deconstructing the Beatles, @Issue, The Olympia Report

Chris P reported that last month's minutes included an incorrect URL for the Saturday Night Cinema chat with Shaun Higgins. The correct URL is here: <https://www.pbs.org/video/cinema-chat-choosing-movies-sc0mb5/>

James noted the low attendance and expressed concern about missing participants. He will Email members to remind everyone of the importance of a quorum for approving the minutes.

James shared insights from a visit to Southern Oregon PBS, highlighting their glossy, advertising-supported magazine, which prompted a discussion about potential commercial opportunities at KSPS. **Skyler** referenced FCC regulations which must be meticulously observed. He will reach out to the station to learn more about their model.

Ann shared her experience with a dead link for the Family Connection newsletter subscription on the education webpage. **Skyler** or relevant staff will address it. **Ann** then shared her family's experience with children's content, noting they prefer traditional media like podcasts over mobile apps. This led to an informative discussion about KSPS's challenge of serving both engaged parents and less engaged audiences, and why television stations produce radio-like programs. Alternative formats such as podcasts and interactive audiobooks may be healthier options for children whose parents prefer educational and high-quality content over scrolling.

Marianne requested Debbie to look into the availability of Gourmet's Diary of a Foodie. She also encouraged Skyler to use conversation opportunities with Congressional delegates to remind them their promise to the people they represent has been broken with the termination of CPB. **Skyler** will explore possible collaboration with Cascade PBS for election coverage. He will discuss with relevant staff the possible confusion readers of the annual report letter may have with the way income and expenses are reported.

Old Business – None

New Business—The 2026 CAB Bylaws were approved unanimously. They supersede the prior By-Laws in effect since 2015. **Shawn** will forward the approved new bylaws to the Board of Directors for review and approval at their 26 March 2026 meeting.

Next meeting is 9 April 2026 (second Thursday) at 16:00 PDT.

The meeting adjourned at 17:20 PDT.

Respectfully submitted,

Marianne Patton, Secretary