

**KSPS Development Committee**  
**February 15, 2018**

**Members present:** Pati Dahmen, Kathleen Mackenzie, Monica Samper (zoom)

**Staff present:** Dawn Bayman, Jason Miller, Shawn Claypool, Sandra Kernerman

**Career Explore NW / Jason Miller:**

GSI, Mackay, SPS, ESD101, Workforce Development Council all providing input, the goal is to address the gap in supply and demand for jobs that are available in Spokane. Build the talent pipeline. Highly endorsed by Spokane Schools, getting calls from groups to participate. We are gathering sponsors, awaiting approval for the Mackay video. Jobs at every place on the spectrum will be featured on the site. Videos will be on air, the KSPS website, social media, participating businesses can use their video for recruiting, and of course on the CareerExplore NW website. Human resource people are very open to the concept. Mostly we need sponsors now. 3 videos are created for each sponsorship. Also, lower level production sponsors might underwrite videos that are more general. Total project development timeline is about 3 years. Assets will be available soon, beginning with manufacturing. The website will be taught and used in schools. We anticipate additional funding from Workforce Development Council, as well as their statistical and workforce knowledge.

Possible connections:

**Hotstart:** Kathleen's son-in-law works there as an engineer

**Pyrotek:** Allan Roy, owner, Don Ting

**Kip Tokuda Grant / Dawn**

Received at \$68,000 (ask \$76,000) approximately 18 month project development timeline. We'll partner with the Office of the Superintendent for Public Instruction, Central Valley School District, Hifumi-En, and others to produce a series of educational videos about the incarceration of Japanese Americans during WWII. A one-hour documentary is also in production.

**Snack Time with Mr. Rogers / Shawn Claypool**

40 people attending, low priced tickets with spending opportunities. Games, snacks, retro kids treats. "Merch" table, run old Mr. Roger clips. Buy your first cocktail in a collector mug. Hiring a bartender. Raffle of stuff. Trivia. FitKids Day will feature Curious George and the Man in the Yellow Hat. Elmo will make a guest appearance at Bloomsday.

**Moveable Feast Big Event Idea and discussion:**

Concept: Local foods, learning about it and eating. Lots of questions remain on the development of this event with tons of options. Biggest question: how do you make money?? Potential date: September. Get tickets for the production of *A Moveable Feast* episode? Perhaps get two tickets to an episode in 2019 and raffle them off? With airline tickets and hotel. Maybe use other chefs for cocktails, dessert, wines etc.

We can't promote the raffle on-air. Maybe raffle off cooking items, maybe an Adam Hegsted Wandering Table event. Maybe there are lot of foodie events??

Also to do something at the Conservatory at Manito Park: major donor?

What could be a good concept for another Board Fund Raiser, continue the success of the Paula Kerger event.

Jeremy Hanson: new gin joint in the Ridpath. Host a soft opening there?

**Next meeting, April 19, 4:00 pm**