Minutes
Friends of KSPS Board Meeting
31 Jan 2019, 4:30 PM

Present: Nancy Ledeboer, Monica Samper (Zoom), Roberta Brooke, Ann Hurst, Jodi Harland, Linda Finney, Klay Dyer (Zoom), Vince Alfonso, Darcel Yaeger, Dawn Bayman, Sandra Kernerman

Absent: David Tanner, Brenda Kehoe, Marty D’Agostino, Shannon Scheiwiller, Don Anderson, Jeff Adams, Jon Heideman, Adam Munson

1- Call to Order: Ann Hurst, 4:35 pm.

2- No Public Comment

3- Consent Agenda: Motion to approve November minutes: Jodi Harland, seconded by Roberta Brooke. Passed unanimously

4- New Business: Motion to approve change to Gift Acceptance Policy by Nancy Ledeboer, seconded by Jodi Harland. Passed unanimously

5- November/December Financials – Darcell Yaeger. Increase in total revenue in January but station still operating at a loss; however, financial performance is better than what was forecasted for this time of the year.

6- Change in Endowment Gift Policy - Sandra Kernerman: KSPS is now allowed to act as the fiduciary in a will. New language in Policy allows station to decline doing so and to appoint another fiduciary (if needed) avoiding any liability issues. Possibly two estates coming up with Station being the executors. Motion to approve by Nancy Ledeboer, seconded by Jodi Harland. Passed unanimously.

7- Altruist Update - Gary Stokes: After Board meeting in Nov there were questions around capacity, availability, and scalability. Task force was appointed to contact 501 (c)(3) references with a standard list of questions. Responses largely positive, good results in expectations of what they said they would do. Travel expenses will be absorbed by Altruist. Tailoring the organizational assessment, fundraising planning and goals to the Spokane market has been demonstrated by Altruist. Funds for fees of $103k is still an issue, but consensus is that it is worth the risk and grants will come in to support the service. Board assistance is absolutely necessary. Members (including Canadian) will be provided with direction and specific tasks. To proceed, a majority of the Board must support the process, due to expense and large amount of work to accomplish the goal. A provisional positive vote was taken and a decision was made to seek an e-vote for the entire board so all members can participate. Ann Hurst called for motion,
Nancy Ledeboer made the motion, seconded by Linda Finney. Unanimous support from members present.

8- General Manager Update - Gary Stokes: 1st edition of Making Memories (cooking outreach) is available, Gary to send link. In just a yrs time KSPS is getting recognition at National stage for educational work. Outreach program won a NETA award for Teacher Resources. Congratulations to Bukola and her team of interns. Award is being promoted to education community and high capacity donors with support of Mandy Manning, outgoing National Teacher of the Year. Opportunities growing for Canadian educators too. Programs coming up from PBS (as early as September) that will enhance fundraising opportunities.

9- Committee Updates

Development - Dawn Bayman: membership renewals flat, slightly down in Canada. January monthly goal has been met. December pledge campaign made goal of $150K and outperformed the rest of the country (Rick Steves accounted for 25% of total). March drive coming up, anticipate $200k. Watch for Annual report in March Review. Please plan to attend Injustice at Home screening to thank members of the Hifumi-en Foundation, who have been very generous. Thanks to Mary Decesare, Jim Zimmer and Jason Miller.

Governance - Nancy Ledeboer: email will be sent to six eligible Board members to renew their 3-year term. May not be necessary to recruit new Board members. We need a vice-chair and secretary for new year. Ask Don Anderson to continue as treasurer. Ensure that changes to bylaws have been observed. Please fill out your Board self-evaluation and make a resolution to attend, donate, and support Altruist work.

Lifelong Learning - Linda Finney: discussed website, look at ways to engage graduate programs, awaiting the return of Bukola from her maternity leave. Kudos for the NETA award. Rosemary and Ali are working on Northwest Profiles assignments.

Sustainable Future - Shannon Scheiwiller Event discussions have been ongoing. At next meeting we’ll have final planning in place. There are two options in play, with expected events to take place in August / September. Also looking at smaller events like the Bob Ross painting events, that are great to bring in new members and are easy on staff time. Possibly cooking, pottery. Leaning toward a repeatable annual event.

10- Other items: debut of NWP on the Culture Camp at the Spokane Tribe. Klay shared that the economic outlook continues poor in Alberta, heading into an election year both for provincial and national posts, which will impact Canadian giving. Gary was in the Fig Tree newspaper. In July Gary will become president-elect of Rotary 21; in August Gary will be at the end of his first term on the PBS board, he is eligible for a second term, assuming he will run, and assuming he is re-elected.

Meeting Adjourned at 5:40 pm

Next Meeting: March 28, 2019 – 4:30pm