

KSPS Community Advisory Board April 11, 2019, 4pm
KSPS Studios, KSPS Board Room

CAB members attending in person: Becka Shelley (Chair), Consuelo Larrabee (Vice-Chair), Vanessa Strange (Secretary), Emily Geddes, Terrie Ashby-Scott, James Albrecht, Shaun Higgins

Member attending by video conferencing: Bob Morrison

Members Absent:

KSPS staff attending: Gary Stokes (General Manager), Cary Balzer (Program Director)

Public attendees: none

A quorum being present, the meeting was called to order at 4:06 pm.

At 4:07 pm, the minutes from the March 14, 2019 meeting were approved (motion: Shaun, second: Emily.) Vanessa will forward them to Dawn to be posted on the KSPS website, in compliance with Corporation for Public Broadcasting (CPB) requirements, and to Monica Samper, Friends of KSPS board secretary, in compliance with the bylaws.

General Manager's Report and Discussion

- CAB members were invited to meet with Altruist on March 28th, and had robust discussions of where to go next and develop the strategic plan It's moving forward
- We may move forward with a potential streaming through Public Media apps to create standalone apps for PBS stations, can use local underwriters, price may be attainable, allows for a soft launch before releasing,
- PBS annual meeting in Nashville this year will have high attendance
- Screening of Les Miserables at the M&D theater at Northern Quest tonight, 4/11.

Programming Director's Report and Discussion

- Cary reported on an email from a viewer about the impact of a telecourse that aired on KSPS in the 70s.
- PBS chief of programming is working toward appealing to younger audiences
- PBS apps will now be available on Samsung smart TVs, in addition to existing apps on Apple TV and Roku
- Upcoming and recent programs include Les Miserables, Shakespeare & Hathaway Private Investigators, Modus and Professor T
- There are various types of digital rights that need to be navigated in order to launch a streaming app

Around-the-table comments

- James likes the Expedition show on Saturday mornings

The meeting was adjourned at 4:53 p.m. The next CAB meeting will be held on Thursday, May 9, 2019 at 4pm at the KSPS studios.

Action items

- Vanessa will forward the approved March minutes to Dawn and Monica.