



Minutes
Friends of KSPS Board Meeting
July 25 2019, 4:30 PM

Present: Ann Hurst, Nancy Ledeboer, Roberta Brooks, Jodi Harland, Marti D'Agostino, Vinnie Alfonso, Jeff Adams, Linda McDermott
ZOOM: Monica Samper, PHONE: Don Anderson, Adam Munson, Shannon Scheiwiller

Members Absent: David Tanner, Linda Finney, Jon Heideman, Klay Dyer

Staff Present: Gary Stokes, Dawn Bayman, Darcell Yaeger, Sandra Kernerman

Guests: Donald Summers, Altruist

1- Call to Order: Ann Hurst, 4:30 pm.

2 - No Public Comment

3 - Consent Agenda: Motion to approve May meeting minutes, Jodi Harland. Seconded by Nancy Ledeboer. Approved unanimously.

4 – Election of Board Members: - Election of five returning members for a second term: Monica Samper, Vinnie Alfonso, Klay Dyer, Shannon Scheiwiller and John Heideman; motion to approve, Nancy Ledeboer, seconded by Jodi Harland.

Officers for next year: Chair, Nancy Ledeboer; Vice-Chair: Jeff Adams; Secretary: Roberta Brooks; Treasurer: Don Anderson. Approved unanimously.

Still considering to invite 2-3 1st term Board members, but decision deferred to await Altruist Plan development.

5- May - June Financials – Don Anderson. Things have been improving over the yr, continue to reduce expenses. Anticipating finishing budget in black by the end of the year.

6 – Altruist Update – Donald Summers. Altruist will stay one year with KSPS, we are on month four. We are two months ahead of schedule with regards to plan development. Donald is very confident that we are moving in right direction but data will speak for itself. Preliminary enabling conditions are very good.

Shannon: does the team feel confident that we can execute the plan, time-wise? We need to bring in new staff, new record-keeping. We need to get the capital to build the team and begin the transition. Station staff – time commitment of team is very feasible. Station is already doing a lot of the work.

Gary: new focus for the Development team; we won't stop doing what do well, we'll grow different phase to augment what we do. The initiatives will help us grow partnerships and become vital to the community. Staff will be focused on the new parameters: Education, Health, Job Creation, Experiences.

Dawn: we have talked about growing the Major Donor, but we need new impact centered reasons to give. New Investments and Partnerships person, re-purpose some of the membership people. There will still be on-air pledge, but it will not be the main point of entry. Grant writing will be outsourced

Donald: Altruist will develop a scorecard to measure all the progress and help govern and direct the process.

Next key step for Board Members: think of two to three people you think are wise, centers of influence and take the confidential plan to them for their 'bullet point' feedback. Look for their alternative solutions/feedback/generative responses. Send to Dawn, let her know whom you've reached out to, before September Board meeting.

Motion to approve DRAFT Strategic Plan: Roberta Brooks; seconded by Jeff Adams. Approved unanimously.

7 - Budget 2019/2020: Gary Stokes, Don Anderson, Dawn Bayman –

Revenue: Budget is more conservative on revenue over last yr. Budget will be about \$7000 in black, but tight. Community Services grant may go up slightly. PBS dues have gone down. Probable decline in PEG funds from City of Spokane, we will probably only manage two channels.

Development: running a bit ahead of last yr, still many challenges with memberships, especially Canadian. Area yet to be tried is the line-item Major Investments and Partnerships, working with Altruist. Foundation and grants could do well as we have new programs to seek funding for. June on-air drive was the worst in memory. US membership is flat.

Expenses: most is salaries and benefits. Health benefits are being cut again to \$500/month/employee in January. 2% salary increase per yr. Expectation will be to reconsider the above once revenue is increased. Need to be conscious that employee satisfaction has to be maintained too. Staff is really aligned with process and change. Also, employee demographics will be changing significantly in the next few years need to be prepared for that.

Motion to approve 2019/2020 Budget, Don Anderson; seconded by Nancy Ledeboer. All in favour.

8- Other business: Gary finished three yr term on PBS Board, he is standing for re-election. Will find out in three weeks results of election.

Board Members will take staff out to celebrate Emmy award on August 19th.

Downton Abbey Advanced screenings dates have been finalized for September, Sandy and Nancy will travel to Calgary for show.

Planned Giving is moving forward with two confirmations in Spokane and one from Oregon. Station has a big competitive edge over other organizations to capture this segment.

August 2 is Fit Kids Day

Meeting Adjourned at 5:53 pm

Next Meeting: September 26, 2019 – 4:30pm